

Strengthen the process of fulfilling the mission of the church with an adequate use of Technology, with standardized, quality and innovative tools that allow us to reach the target audiences of each of the areas, both substantive and supportive of the fulfillment of the mission.

The challenge now is to integrate the local church

MESSAGE FROM OUR TREASURER



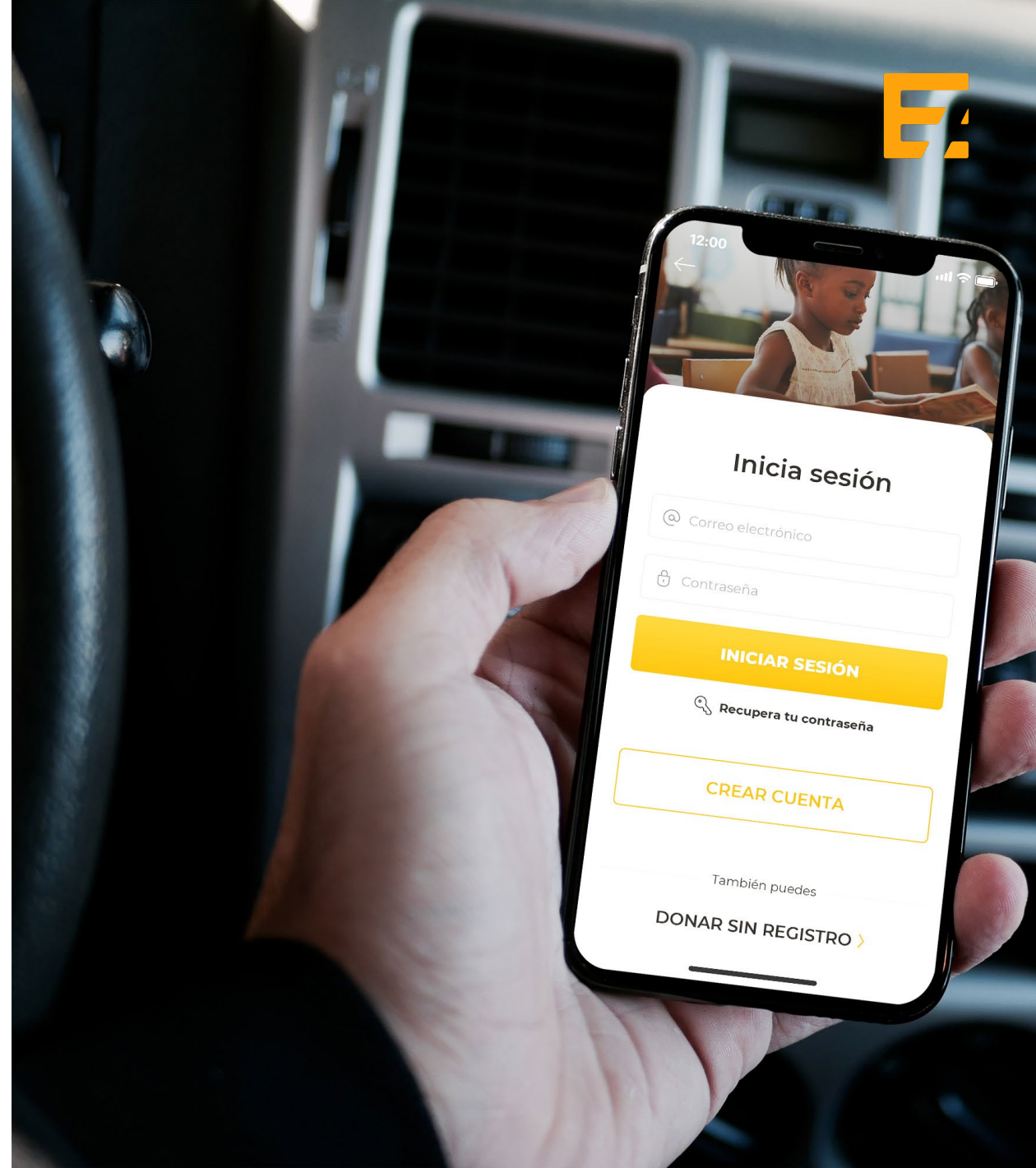
Maximizing online platforms

Tithe, Offerings & Donations

Analysis

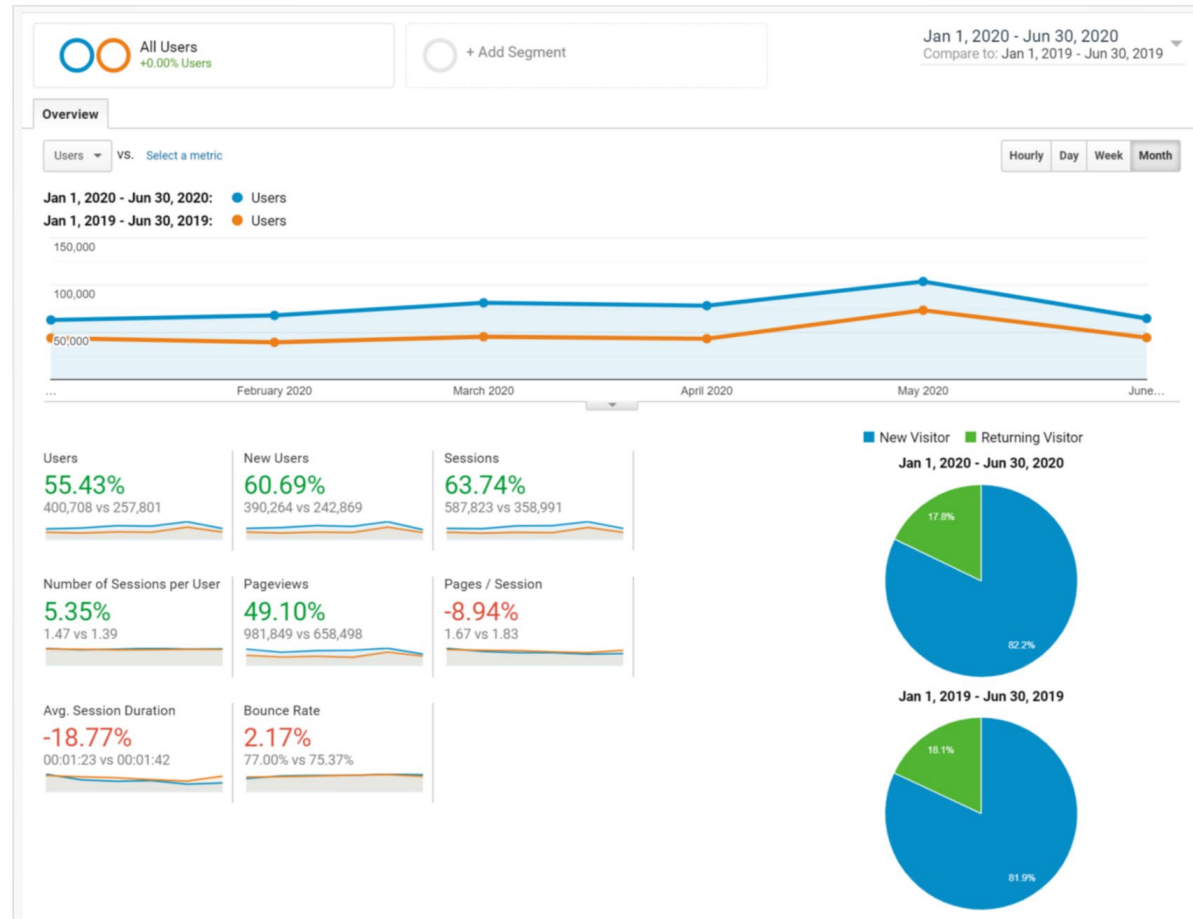
Website

Behavior of the users of the Division's website for the year 2020 plus information from the GSMA on mobile use in the Americas.



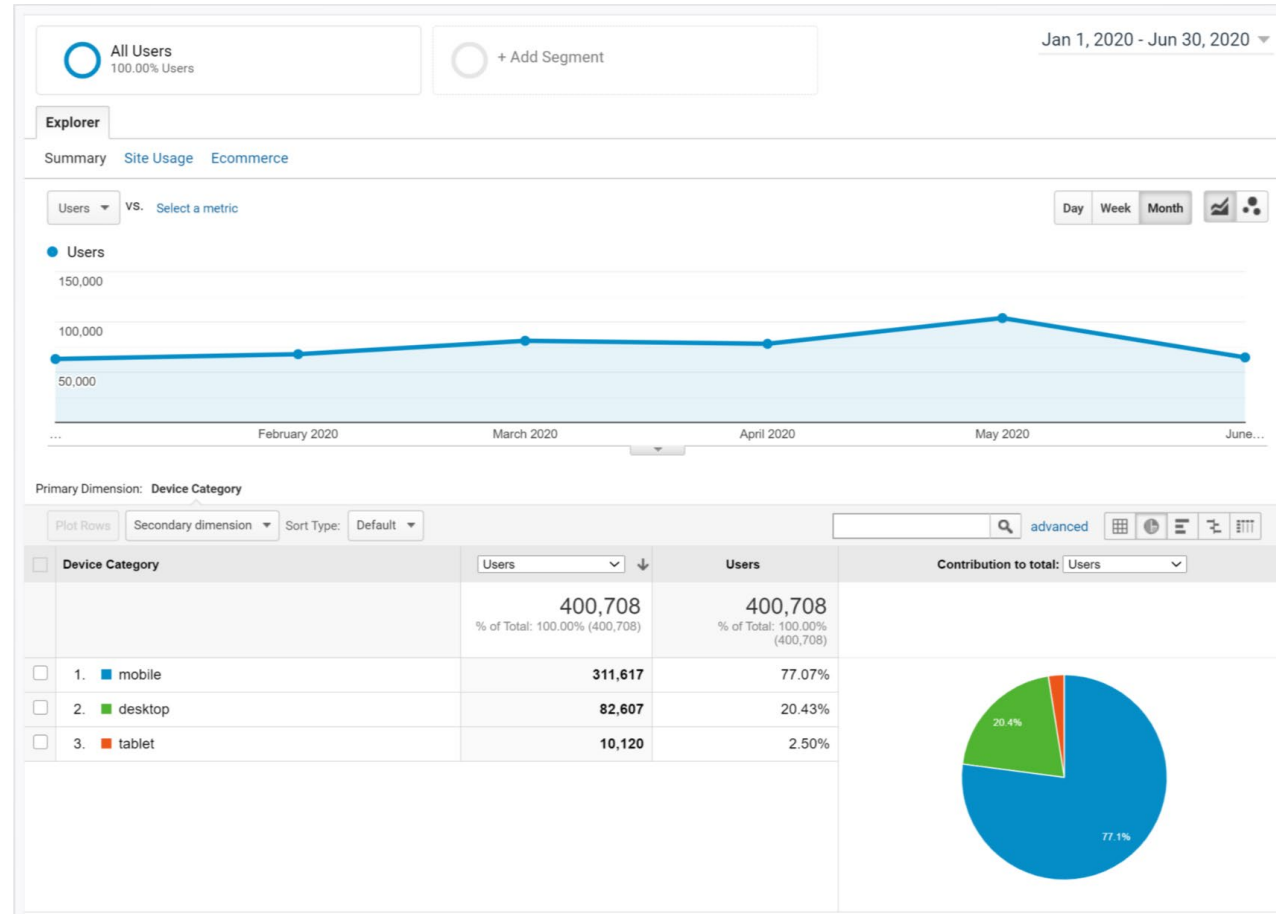
■ Analysis

Interamerica.org - Users 2020 vs 2019



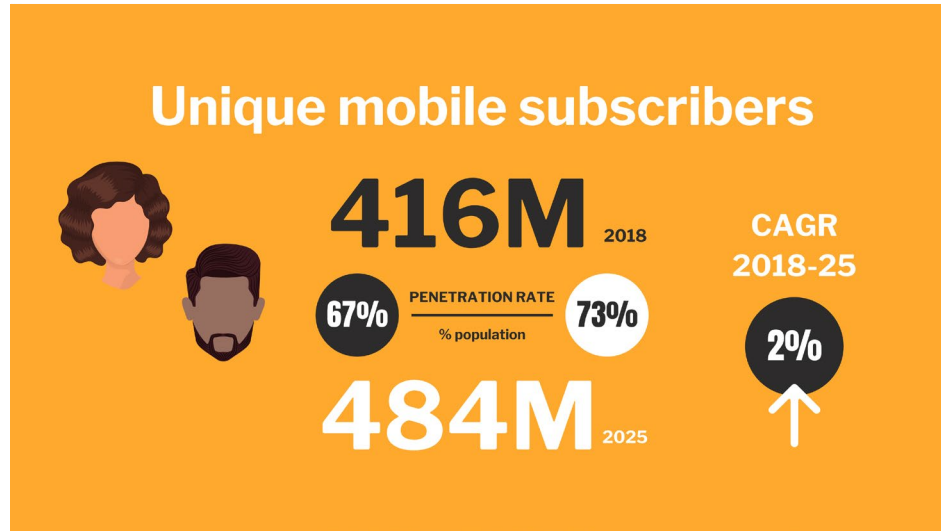
■ Analysis

Interamerica.org - Users by type of device

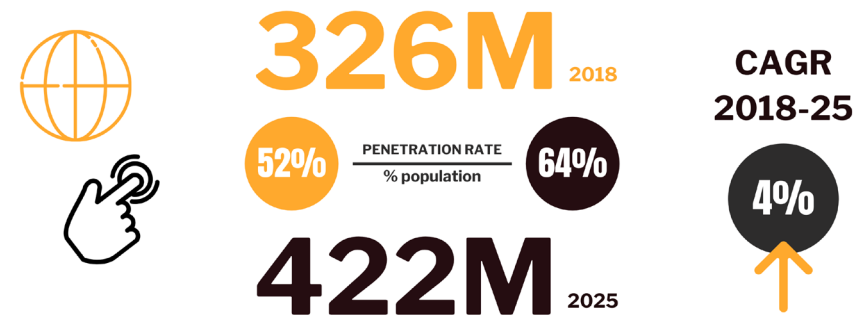


■ Análisis

Smartphone and Mobile Internet Penetration – www.gsma.com



Mobile internet users

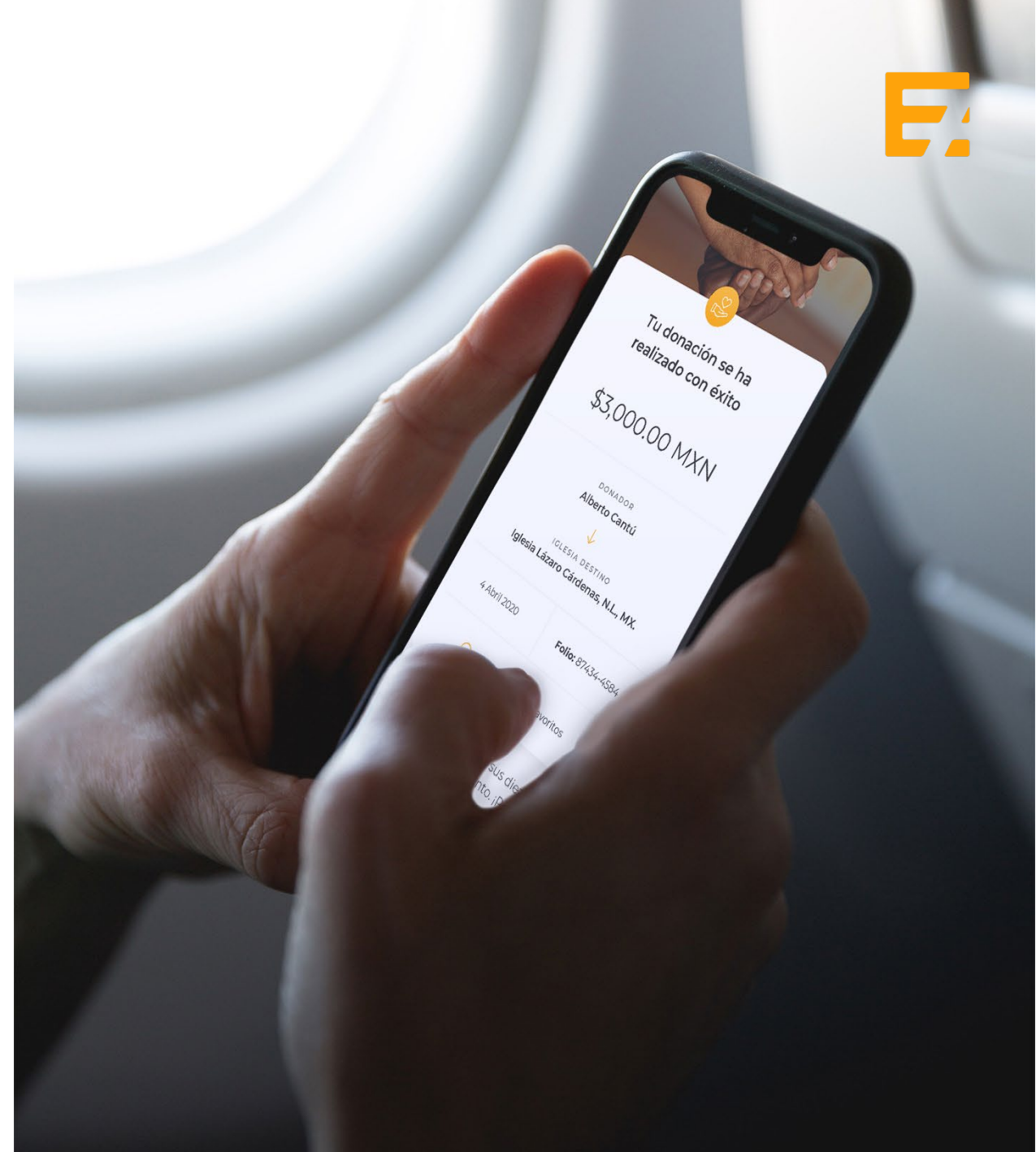




Tithe, Offerings & Donations

Mobile App

Considering the previous analyzes and the needs that have arisen due to the current situation in our territory, it was decided to develop and implement a platform to receive tithes, offerings and donations from a mobile application.




Characteristics


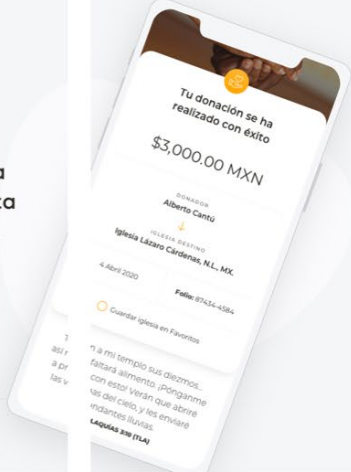
- Mobile – iOS and Android
- Based on the structure of Ecclesia7
 - 24 Unions, 150+ Local Fields, Districts, 23K+ Churches
 - Types of contributions: Tithe, Offerings, Projects, Departments
- Multilanguage
 - English, Spanish & French
- Uses banking integration standards
 - Paypal
- Multiple currencies








Realiza tus **aportaciones** a la Iglesia Adventista del Séptimo Día.



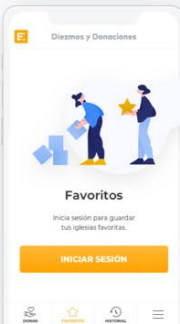
Donar es muy sencillo

Elige el destino, la cantidad de tus aportaciones y ¡listo!



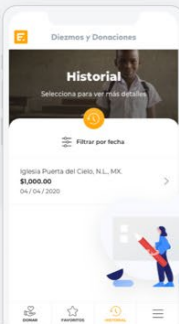
Guarda Favoritos


Guarda las iglesias a las que haces donaciones frecuentemente.



Consulta tu Historial

Revisa en cualquier momento el detalle de tus aportaciones.






Diezmos y Donaciones
Create stunning App Previews



★★★★★ 2222

[GET](#)

In-App Purchases

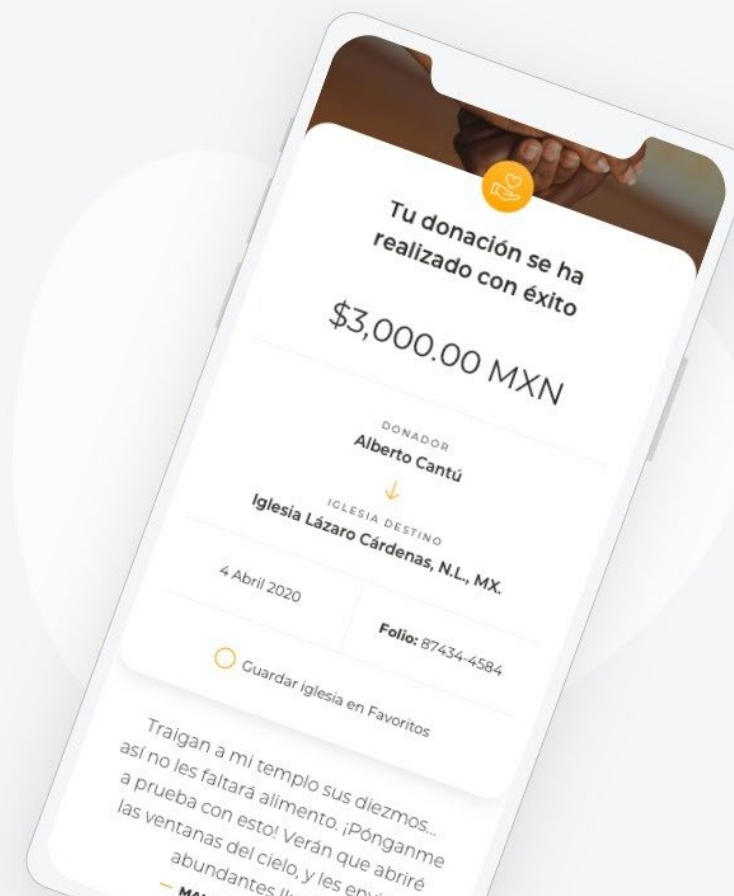


Realiza tus **aportaciones** a la Iglesia Adventista del Séptimo Día.





Make your **contri-
butions** to the
Seventh-day
Adventist Church





Diezmos y Donaciones

Selecciona el destino y cantidad de tus aportaciones

Iglesia >

Diezmo

Plan Personal de Dadivosidad recomienda 10%

Ofrenda

Plan Personal de Dadivosidad recomienda 3-5%

Construcción

Fondo de inversión

Ofrenda especial >

DONAR **FAVORITOS** **HISTORIAL**



Giving is very simple

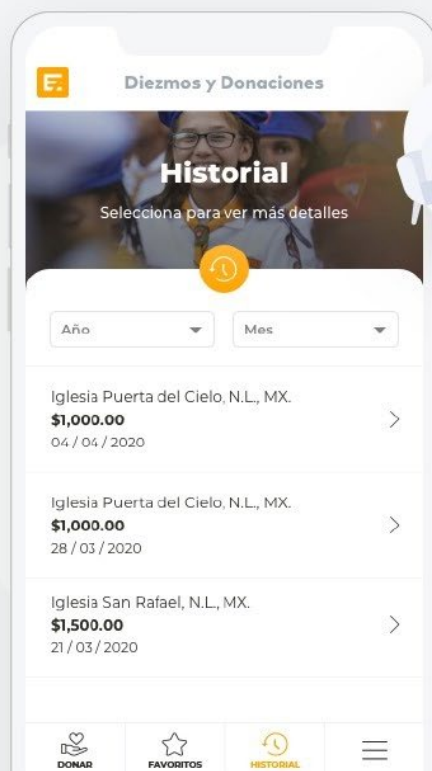
Choose the destination, the amount of your contributions and voila!





Save to Favorites

Save the churches you make frequent donations to



Check your history

Check the details of your contributions
at any time, send the receipts to
your email or donate again.

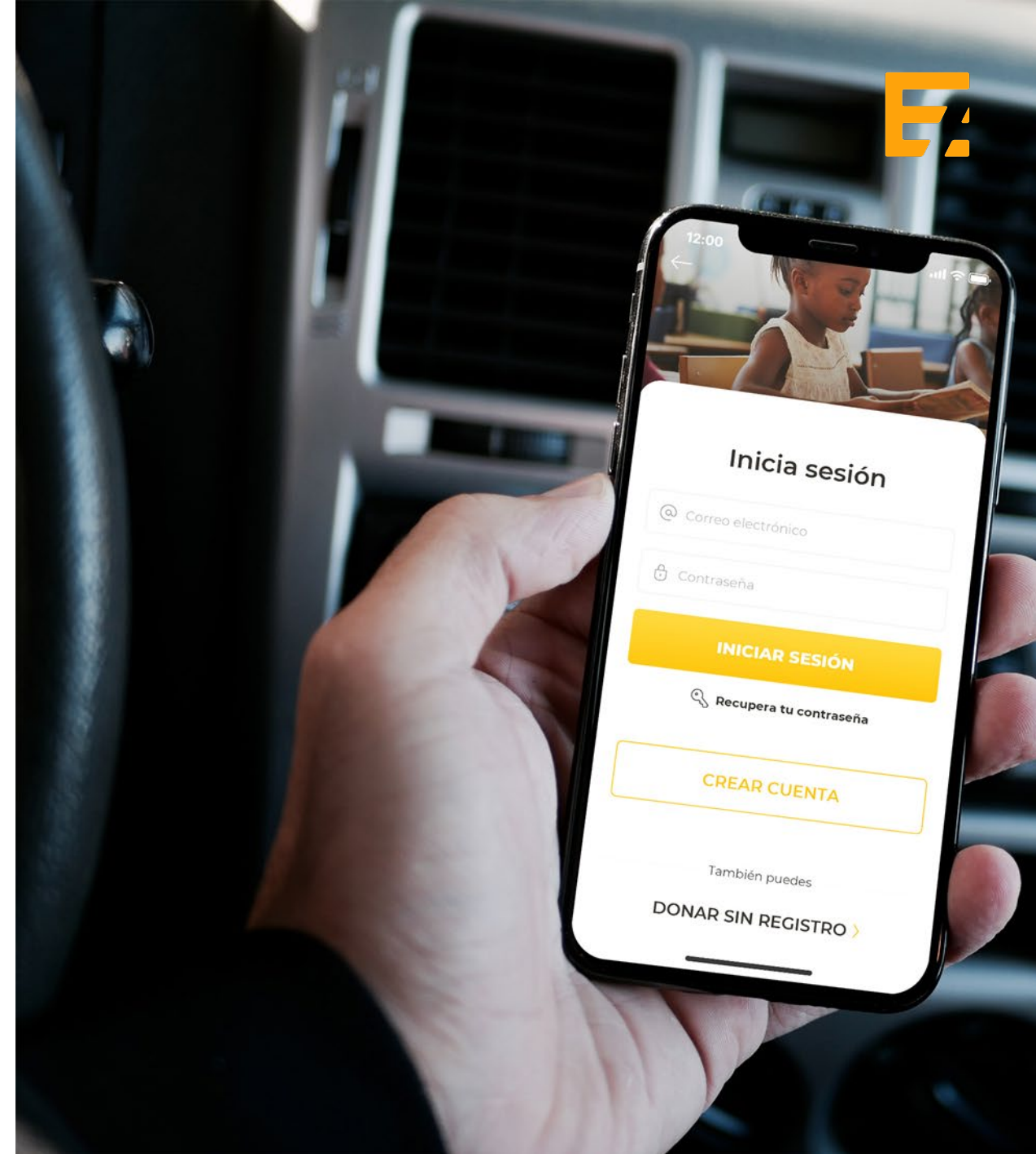


DEMO



Challenges

- More than 40 Countries (Banking Institutions)
- Local Fields and Churches with multiple currencies
- Non-standardized operating processes
- Not all Unions and Local Fields have implemented Ecclesia7



What is needed?

- Full Implementation of Ecclesia7 in the Union and all Local Fields
 - Create and configure local fields, districts, churches
- Standardize operational processes
 - The resource will reach the Union, the Union must have operational and accounting processes to send the corresponding percentages to local fields and churches
- Get a Paypal account by Union or by country if the Union has several countries





QUESTIONS



¡THANK YOU!

W W W . E C C L E S I A 7 . N E T