

I CAN'T BREATHE!

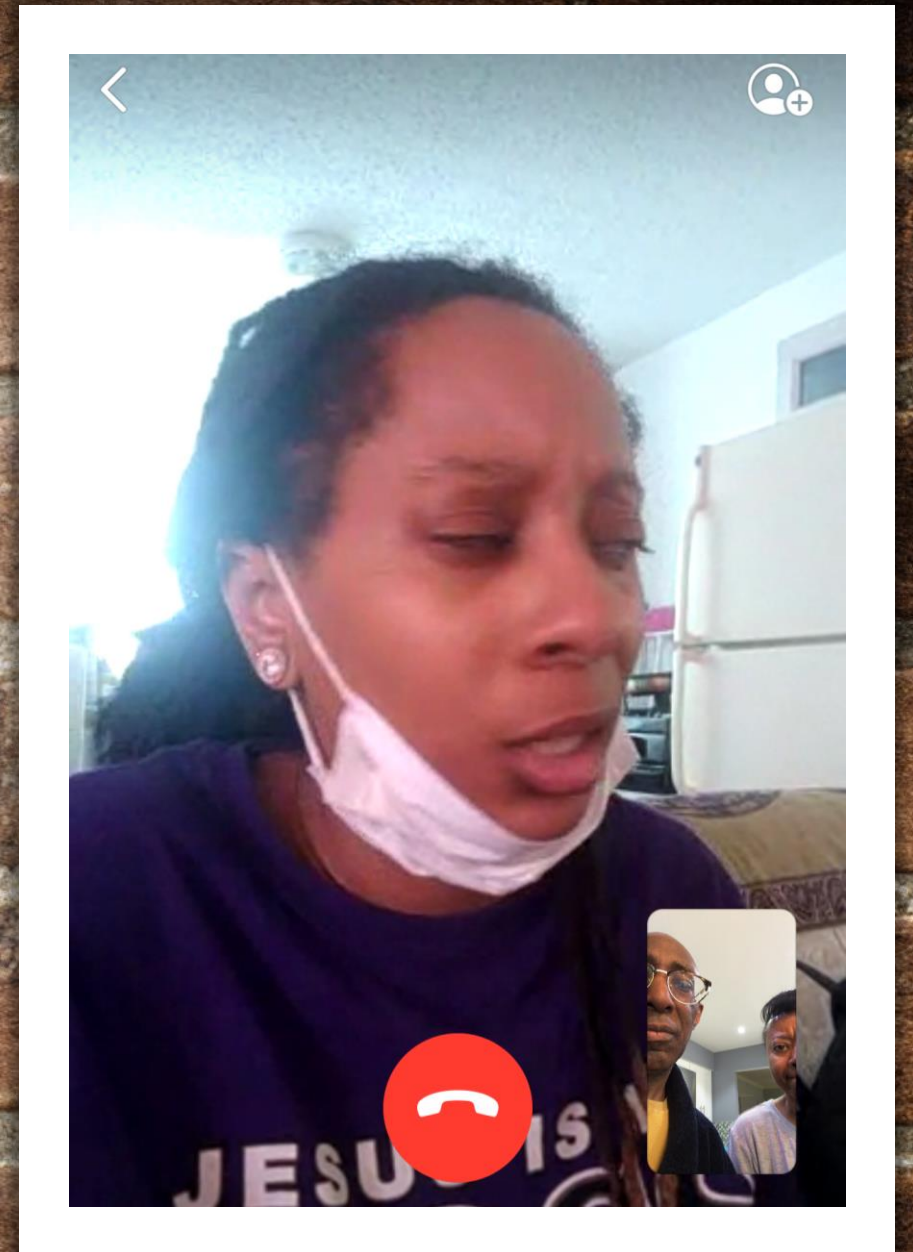
BREATHING LIFE INTO DEPARTMENTAL LEADERSHIP

JEFFREY O. BROWN, PHD , GENERAL CONFERENCE MINISTERIAL ASSOCIATION



**“STRENGTHEN THE THINGS WHICH
REMAIN, THAT ARE READY TO DIE”
REVELATION 3:2**

**“CAST YOURSELF AT HIS FEET WITH THE
CRY, ‘LORD, I BELIEVE; HELP *THOU* MINE
UNBELIEF.’ YOU CAN NEVER PERISH
WHILE YOU DO THIS—NEVER.”
*DESIRE OF AGES, 429***





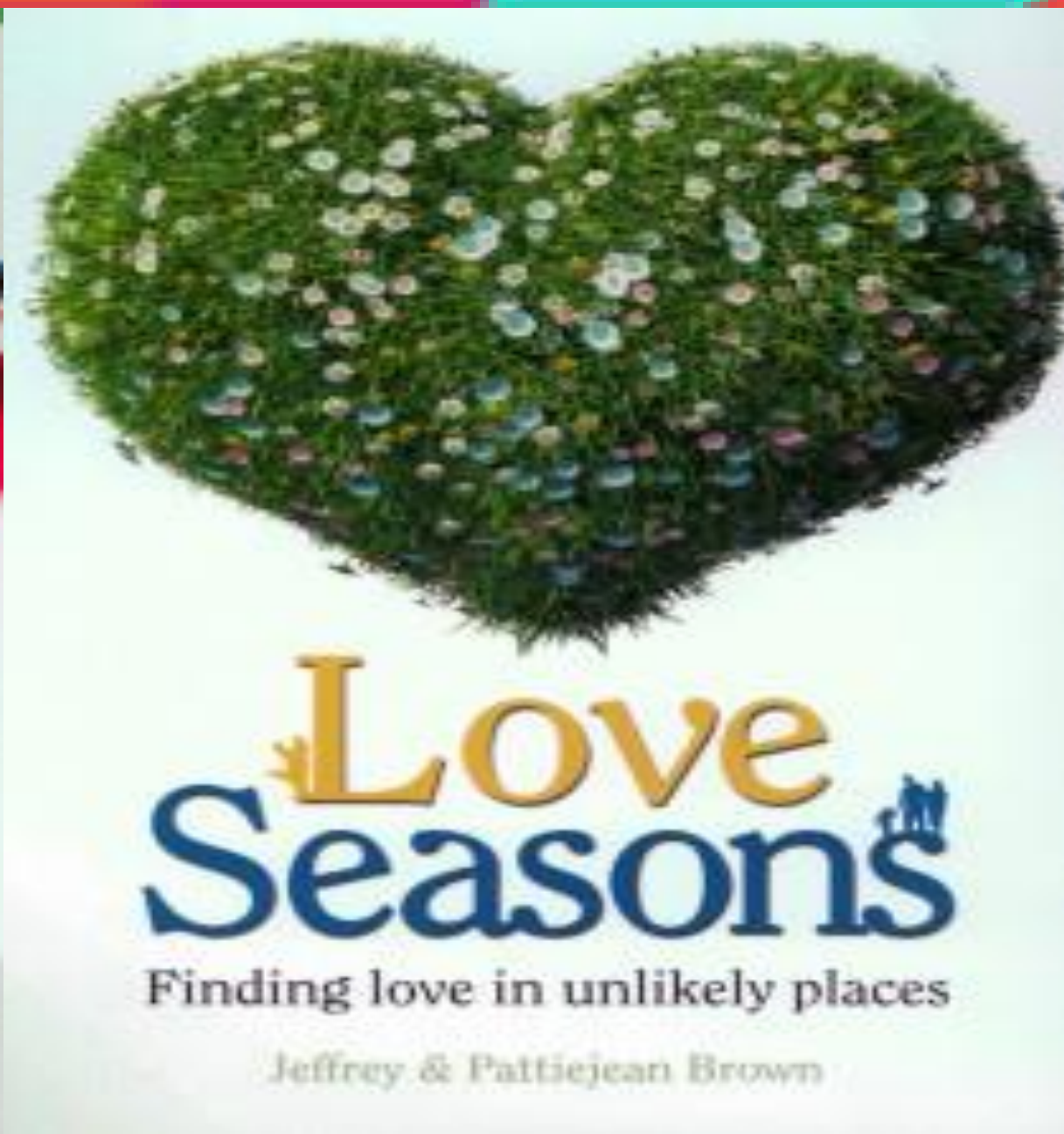
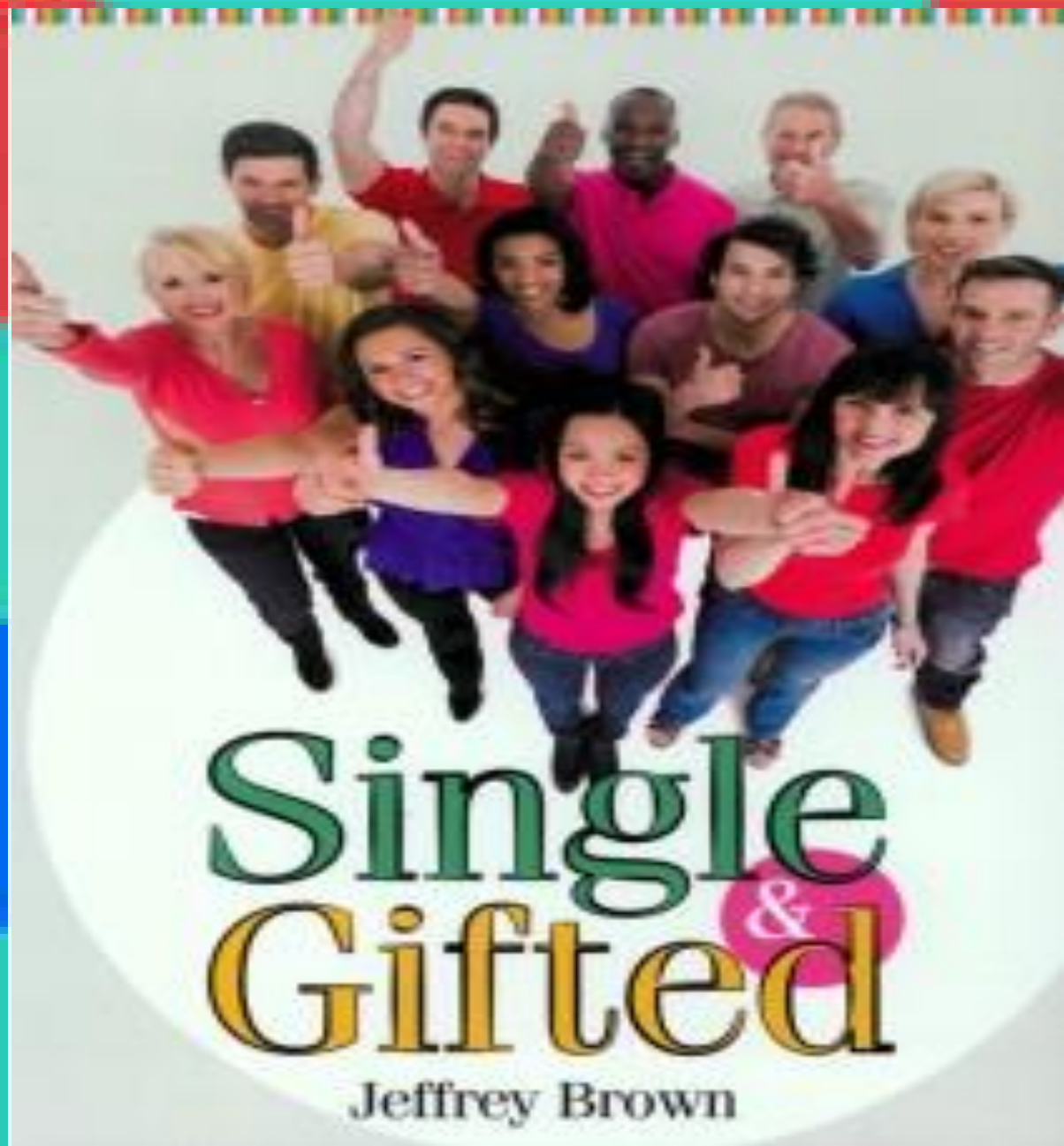


while the earth remains seedtime & harvest, cold & heat

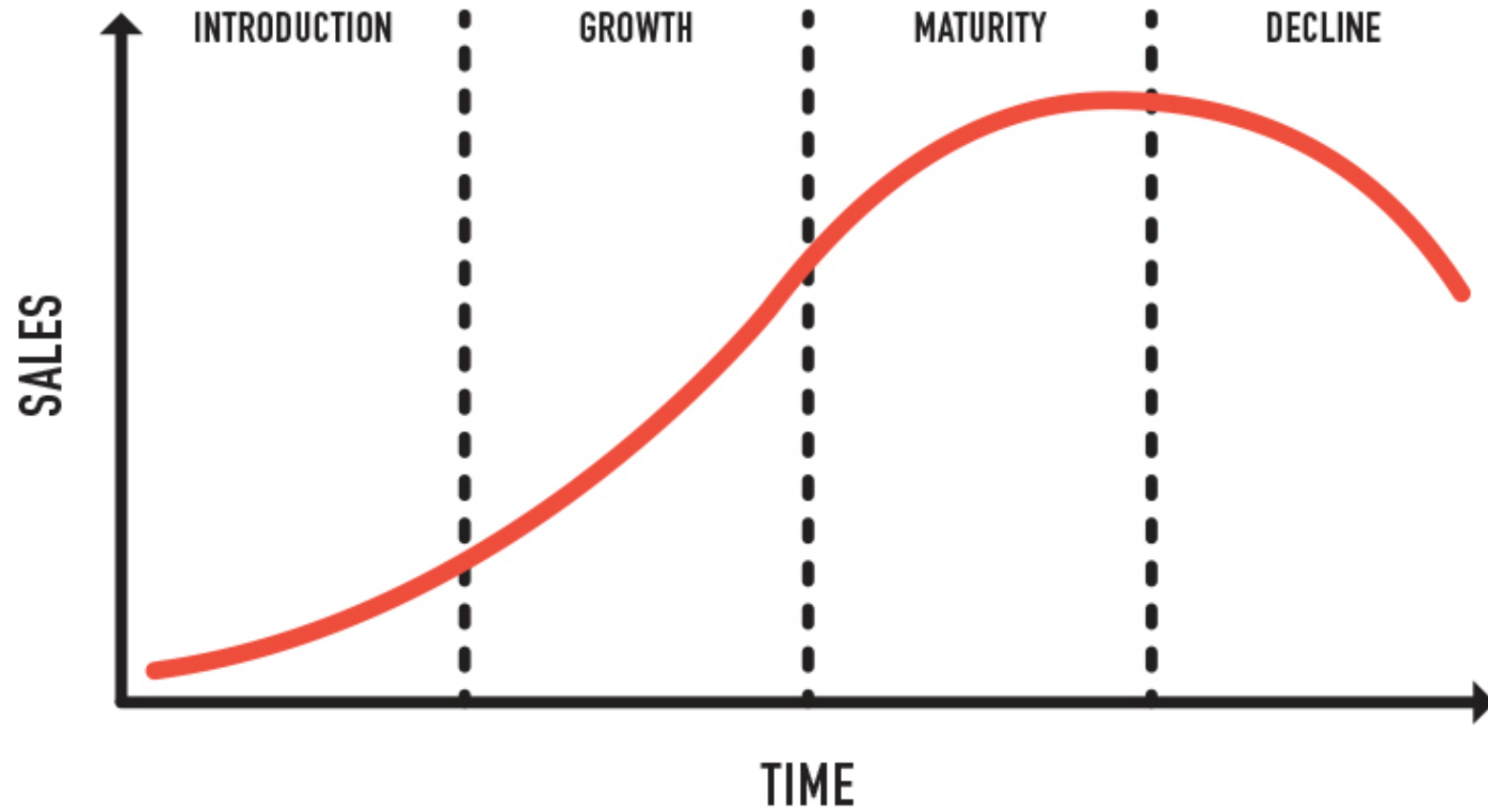
GENESIS 8:22

and summer & winter, and day & night shall not cease





PRODUCT LIFECYCLE



Detroit Steel

Blockbuster

E.F. Hutton

Compaq

TWA

American Motors

General Foods

Woolworth's

Polaroid

Companies that
no longer exist

Zenith's

DeLorean

Tower Records

Enron

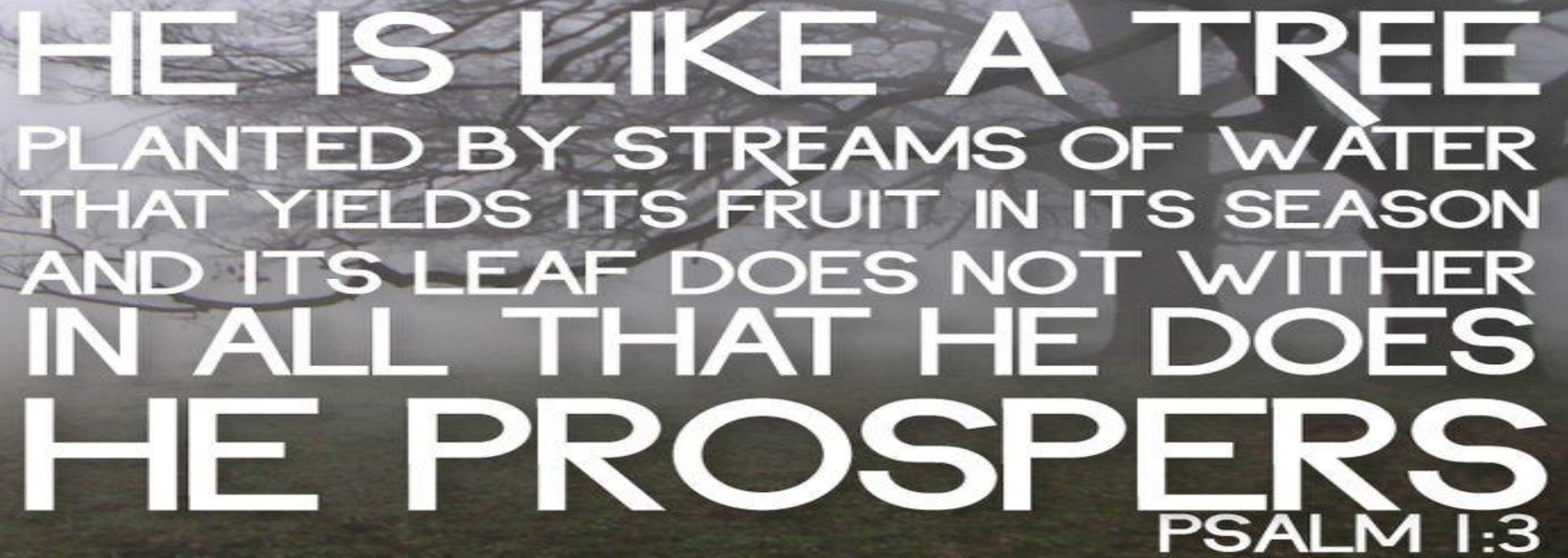
Border's Books

Continental Airlines

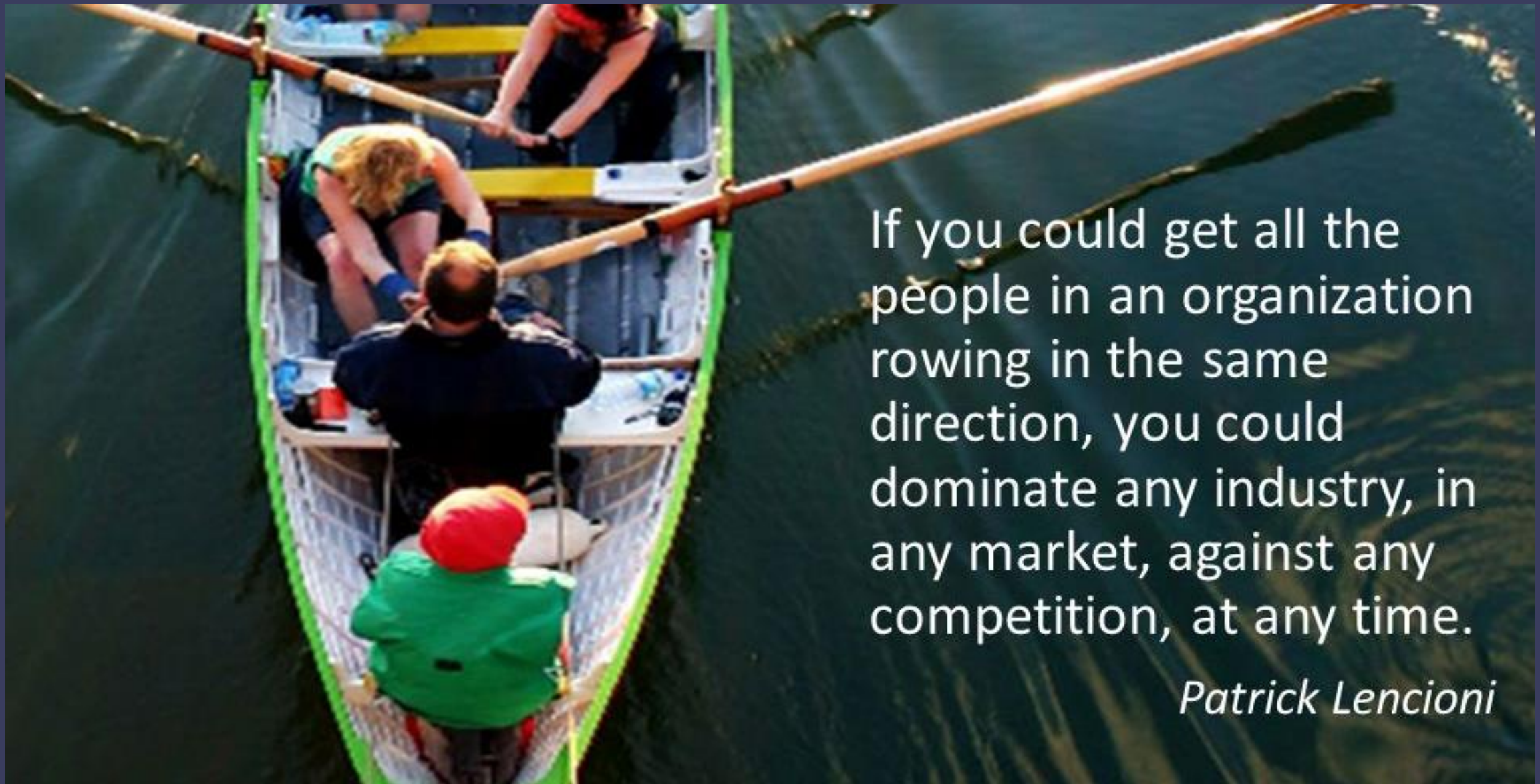
Circuit City

Pan Am

MCI WorldCom



HE IS LIKE A TREE
PLANTED BY STREAMS OF WATER
THAT YIELDS ITS FRUIT IN ITS SEASON
AND ITS LEAF DOES NOT WITHER
IN ALL THAT HE DOES
HE PROSPERS
PSALM 1:3



If you could get all the people in an organization rowing in the same direction, you could dominate any industry, in any market, against any competition, at any time.

Patrick Lencioni



TEAMWORK

noun | team·work | 'tēm-, wərk

“Not finance. Not strategy. Not technology. It is teamwork that remains the ultimate competitive advantage, both because it is so powerful and so rare.” – Patrick Lencioni

A person wearing a dark blue long-sleeved shirt and blue jeans is holding a large bouquet of tulips behind their back. The bouquet consists of many purple tulips and a few red ones. The person is standing in a room with a light-colored wooden floor and a white wall in the background. The text "SPRING LEADER" is overlaid on the left side of the image in a bold, red, sans-serif font.

SPRING LEADER

ATTRACTION—BUILDS TRUST

GIVE YE THEM TO EAT

IMPOSSIBLE COMMAND

JESUS FEEDING MANY HUNGRY PEOPLE



**Therefore go and make
disciples of all nations,
baptizing them in the name of
the Father, and of the Son, and
of the Holy Spirit.**

Matthew 28:19

**Young women of
Jerusalem, swear
to me that if you
find my beloved
you will tell him I
am hopelessly
lovesick. SONG OF
SOLOMON 5:8**

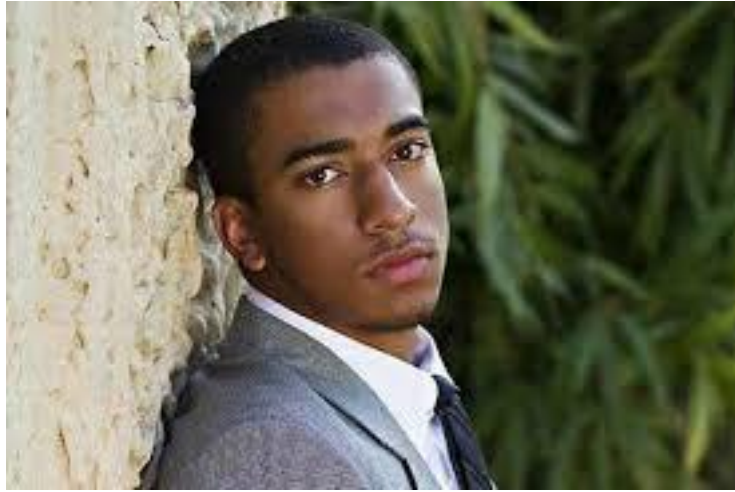


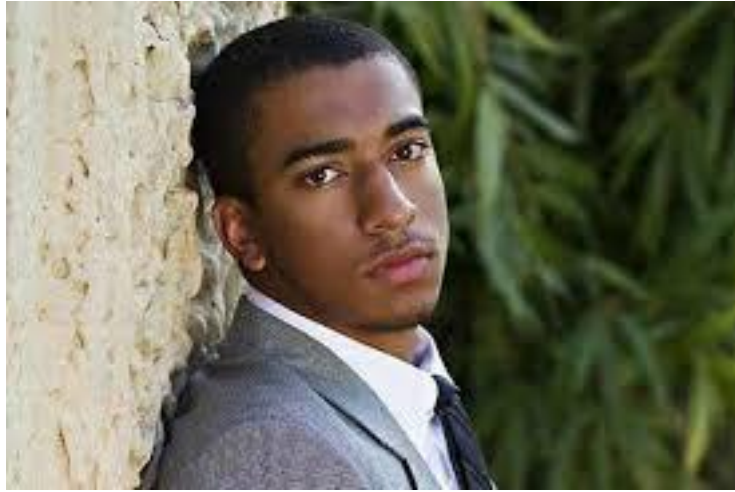
**And Jacob served seven years for Rachel;
and they seemed unto him but a few days,
for the love he had to her. -- Gen. 29:20**

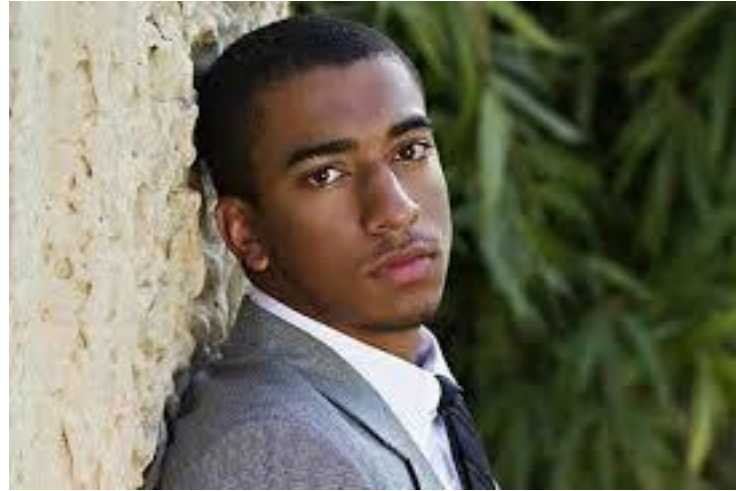
LOVE
STORY

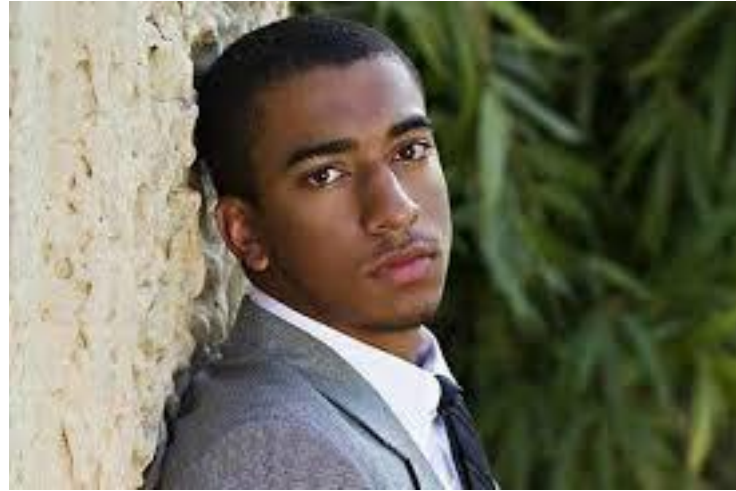
Jacob & Rachel

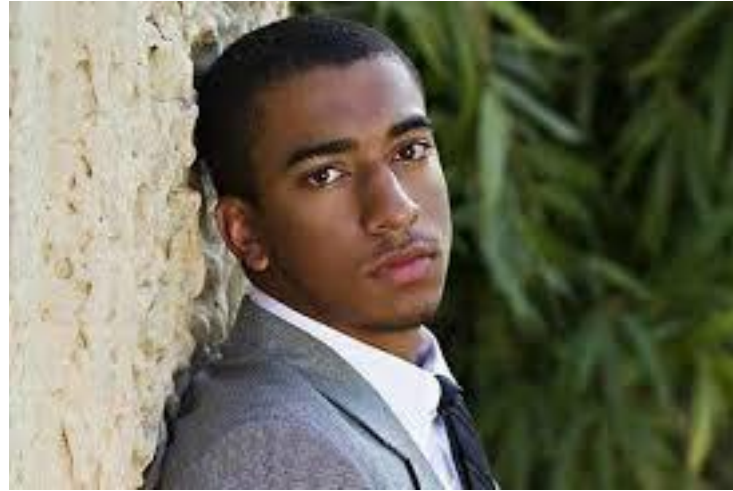












SPRING LOVEWORK

Ask everyone in turn to answer the following question:

“What passion project or hobby do you look forward to doing in your time off?”

“If you had time or money were no obstacle, what do you think you may like to do?”



A photograph of an archer in profile, wearing a white shirt with red accents and a blue bucket hat, aiming a bow. In the background, several archery targets are set up on a grassy field under a blue sky with scattered clouds. A white banner with the word "EASTON" is visible behind the targets.

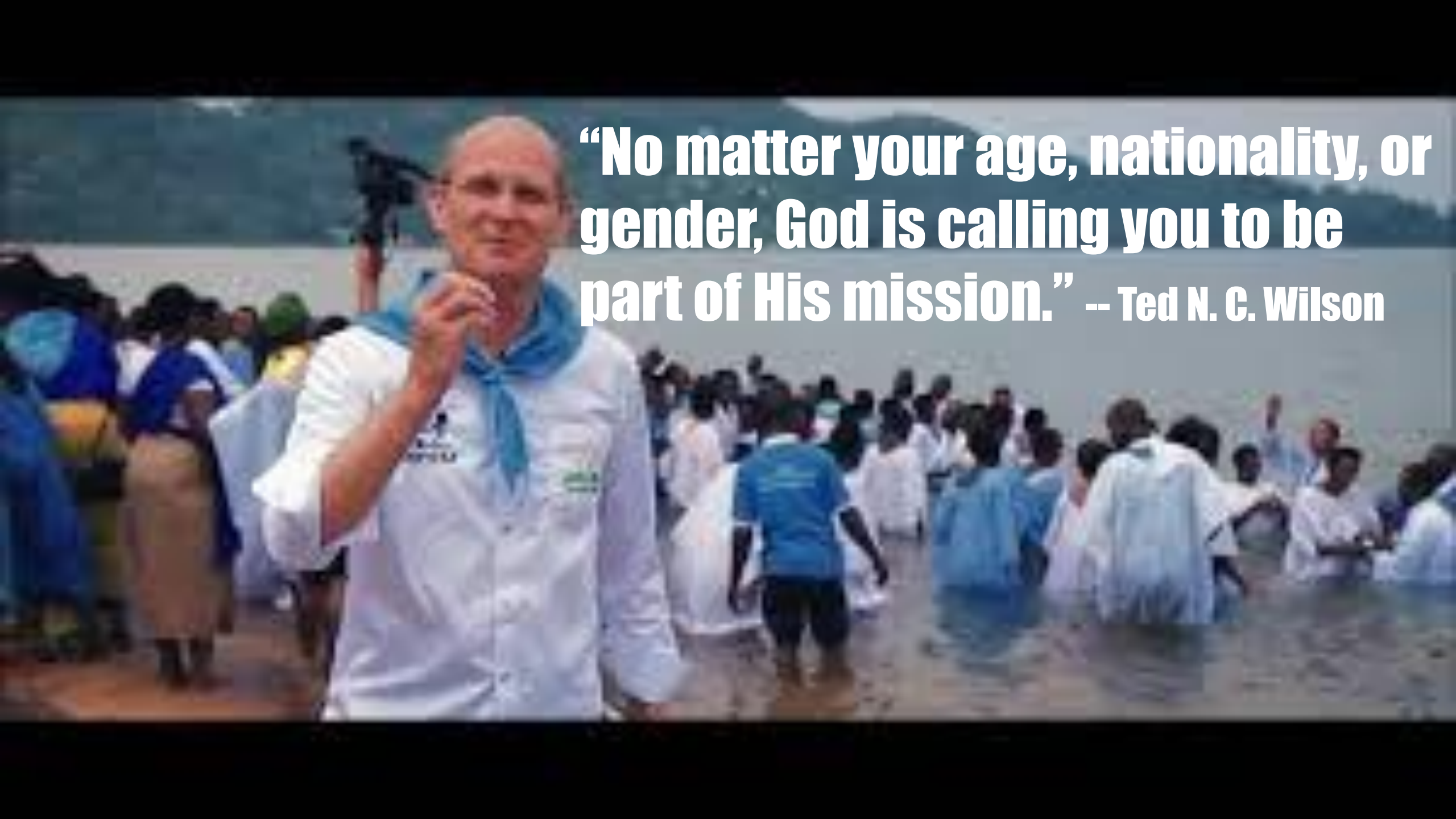
SUMMER LEADER

ACTION—COMMUNICATION & CONFLICT RESOLUTION

HOW MANY LOAVES HAVE YE?



INSUFFICIENT RESOURCES—

A man with glasses, wearing a white long-sleeved shirt and a blue scarf, stands in the foreground. He is holding a small object in his right hand. Behind him, a large crowd of people is gathered in a body of water. Many people in the crowd are wearing white robes, and some are wearing blue shirts. The background shows a hilly landscape under a clear sky.

“No matter your age, nationality, or gender, God is calling you to be part of His mission.” -- Ted N. C. Wilson



I WILL GO

STRATEGIC FOCUS 2025-2028

REACH THE WORLD
Seventh-day Adventist World
Church Strategic Plan

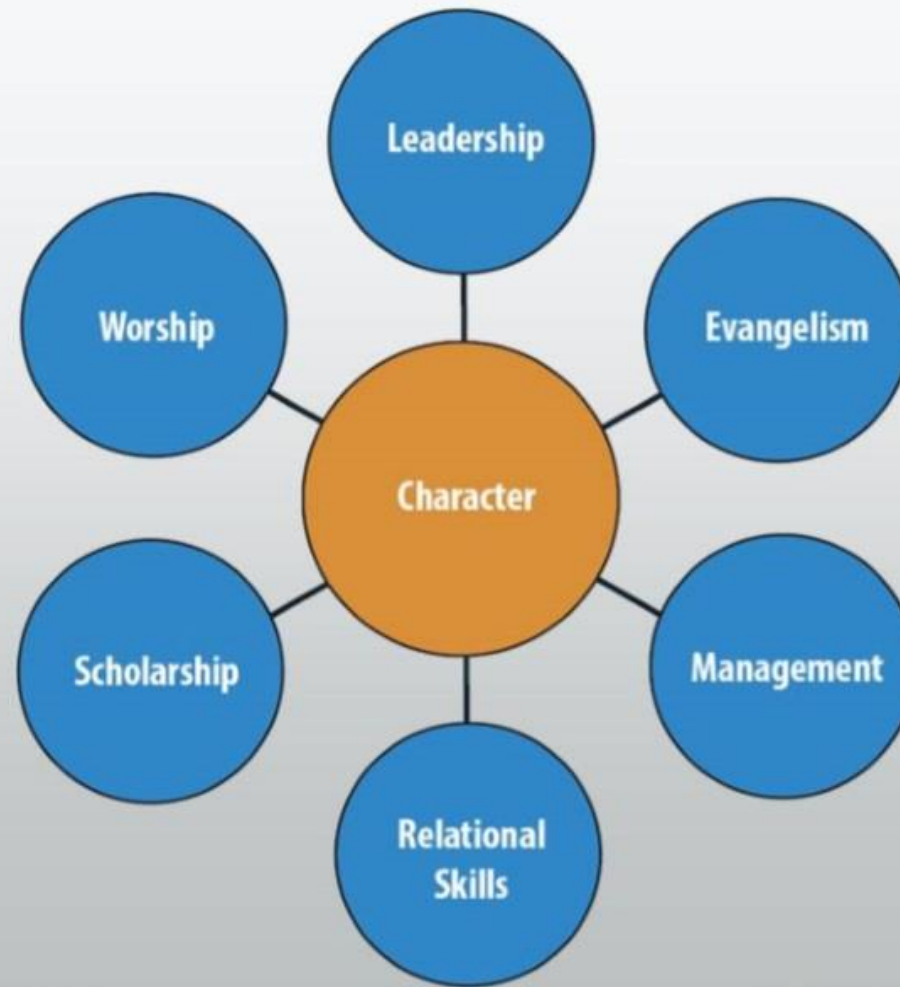
MISSION STATEMENT

The mission of the Seventh-day Adventist Church is to call all people to become disciples of Jesus Christ, to proclaim the everlasting gospel, embrace the three angelic messages (Revelation 14:6-12), and to prepare the world for Christ's soon return.

LEADERSHIP

**CHRISTIAN
EDUCATION**

FAMILY LIFE



Who We Are

What We Can Do

EVANGELISM

STEWARDSHIP



LIFE

GOD

FAMILY

WORK

BALANCE

“To gain a proper understanding of the marriage relation is the work of a lifetime. Those who marry enter a school from which they are never in this life to be graduated.”



***Adventist Home*, p. 105**

Goodbye soul mate, welcome cell mate

**MARY: OH, MY FEET, THEY ARE SO TIRED
FROM STANDING ALL DAY!”**

BILL:

- **HMM, SOUNDS AS IF YOU NEED TO WEAR MORE SENSIBLE SHOES.**
- **YOU NEED TO KNOW WHEN TO WORK AND WHEN TO REST.**
- **MY FEET NEVER ACHE LIKE THAT.**
- **YOU SOUND JUST LIKE YOUR MOTHER.**
- **SOUNDS AS IF YOU’VE HAD AN EXHAUSTING DAY.**

AUTUMN LEADER



DISTRACTION—COMMITMENT

BRING THEM HITHER TO ME



INCREDIBLE POWER

I now call upon presidents of conferences and men in responsible positions to set in operation every possible means by which the members of the churches may learn how to work for the perishing. Letter 314, 1907, p. 5.

A photograph of a path covered in fallen autumn leaves. The leaves are mostly brown and orange, with some green still visible. The path is made of dark material, possibly asphalt or concrete, and is partially covered by the leaves. The background is slightly blurred, showing more trees and foliage.

**So the color of your leaves will change.
They are not as green as before.
Can you handle it?**

leaves are falling and fall means leaving

Almost three quarters of respondents (72%) admitted to paying less attention on local roads and 60% said that their driving became lazy when they neared their home



Known as the “bishop” of his community...

I asked him to speak of the thoughts that run through his mind as he enters the last phase of his ministry. “Sex and love,” he said. “Sex and love.”

“I’ve had a devil of a time with sex these last few years,” he said. “Want to put my arm around every attractive woman I see. Put my arm around her – hey, I want to get into bed with her. I haven’t. But I’ve sure had the urge.”

John Killinger, *Christ In the Seasons of Ministry*

LEADERSHIP SELF-MASTERY



1. Emotional IQ

- 
- **I USE THE BUDDY SYSTEM. I OFTEN HAVE A THIRD PARTY WITH ME INSTEAD OF BEING ALONE WITH A WOMAN. I'M NOT LIKELY TO MAKE A PASS IF SOMEONE IS RIGHT THERE WATCHING ME.**

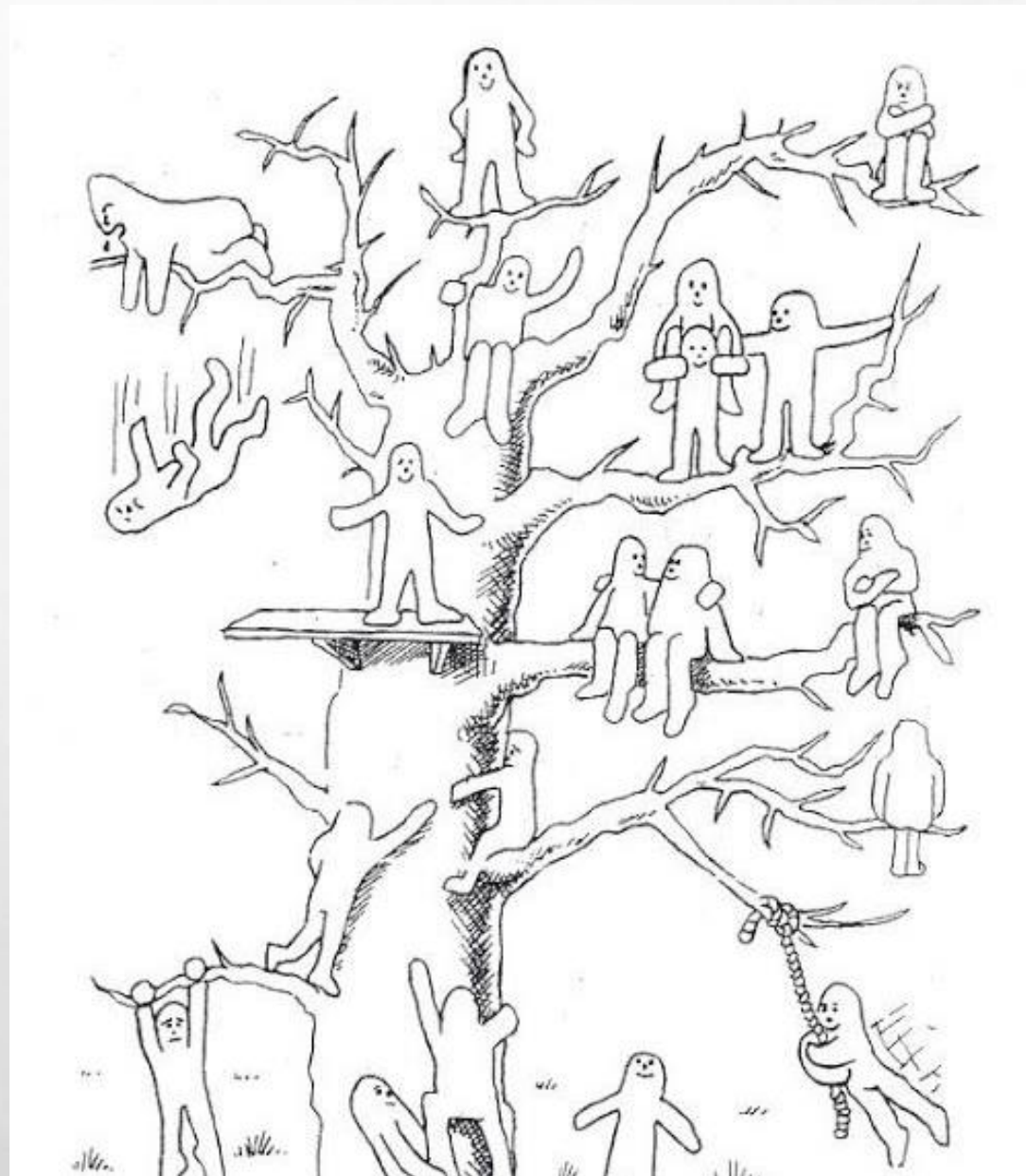
2. BUDDY SYSTEM

- 
- **I KEEP MYSELF ACCOUNTABLE TO MY FRIENDS. I'VE GONE TO LEE, GREG, DAVE AND OTHERS WITH EGG ALL OVER MY FACE MORE THAN ONCE. EVEN THOUGH THEY LOVE ME UNCONDITIONALLY, I DON'T LIKE TELLING THEM WHEN I'VE FAILED. THEY ARE THE PIT CREW TO MY RACE CAR, AND THEY ALWAYS GET ME BACK ON TRACK.**

3. ACCOUNTABILITY PARTNERS

AUTUMN LOVEWORK

- PUT YOUR OWN INTERPRETATION ON THE FIGURES.
- SOME ARE SOME ARE STANDING, SOME ARE CLIMBING, SOME ARE FALLING.
- WHERE DO YOU SEE YOURSELF?
- IF YOU ARE NOT SATISFIED WITH THAT POSITION, WHAT ARE YOU GOING TO DO ABOUT IT?



AND BEGINNING TO SINK...



he cried, saying, Lord, save me. Matt. 14:30

WINTER



RE-ACTION—RESULTS



GATHER THE FRAGMENTS THAT REMAIN

UNSTOPPABLE RESULTS

**Let those who have had
experience teach those who are
inexperienced. Let them pray
together, and search the Word of
God together.**

Letter 314, 1907, p. 5.

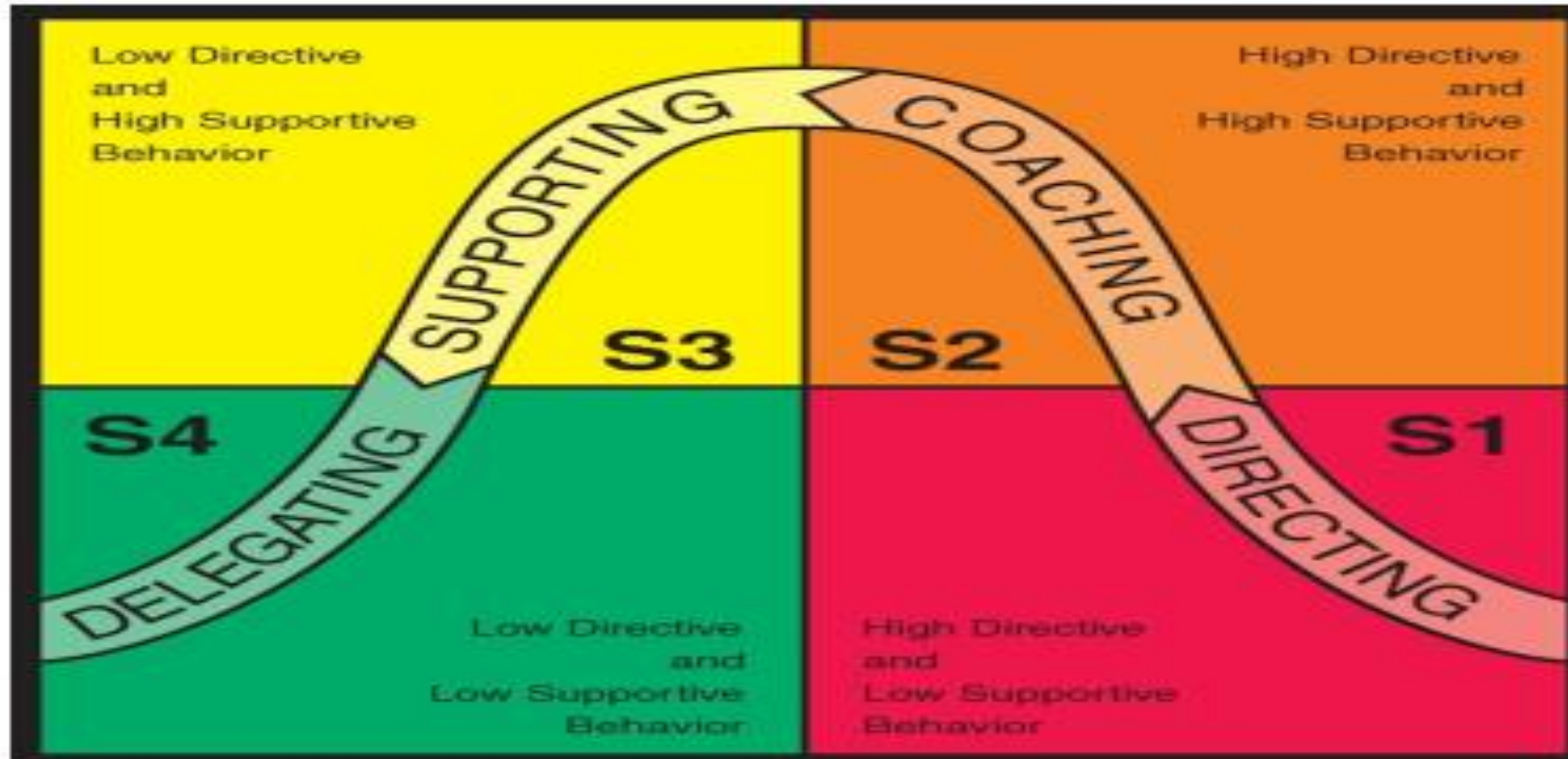


**They shall still bring forth
fruit in old age; they shall
be fat and flourishing.
Psalms 92:14**

A woman on the left and an elderly man on the right, both in traditional Middle Eastern or biblical-style clothing. The woman wears a blue and white headscarf and looks towards the man. The man has a long white beard and wears a white headscarf, looking back at the woman. They are in a dark room, with a single candle providing light in the background.

**Story of Abraham
and Sarah
demonstrates
you can bring
forth fruit
even in winter**

LEADERSHIP STYLES



Leadership transition

Leadership succession

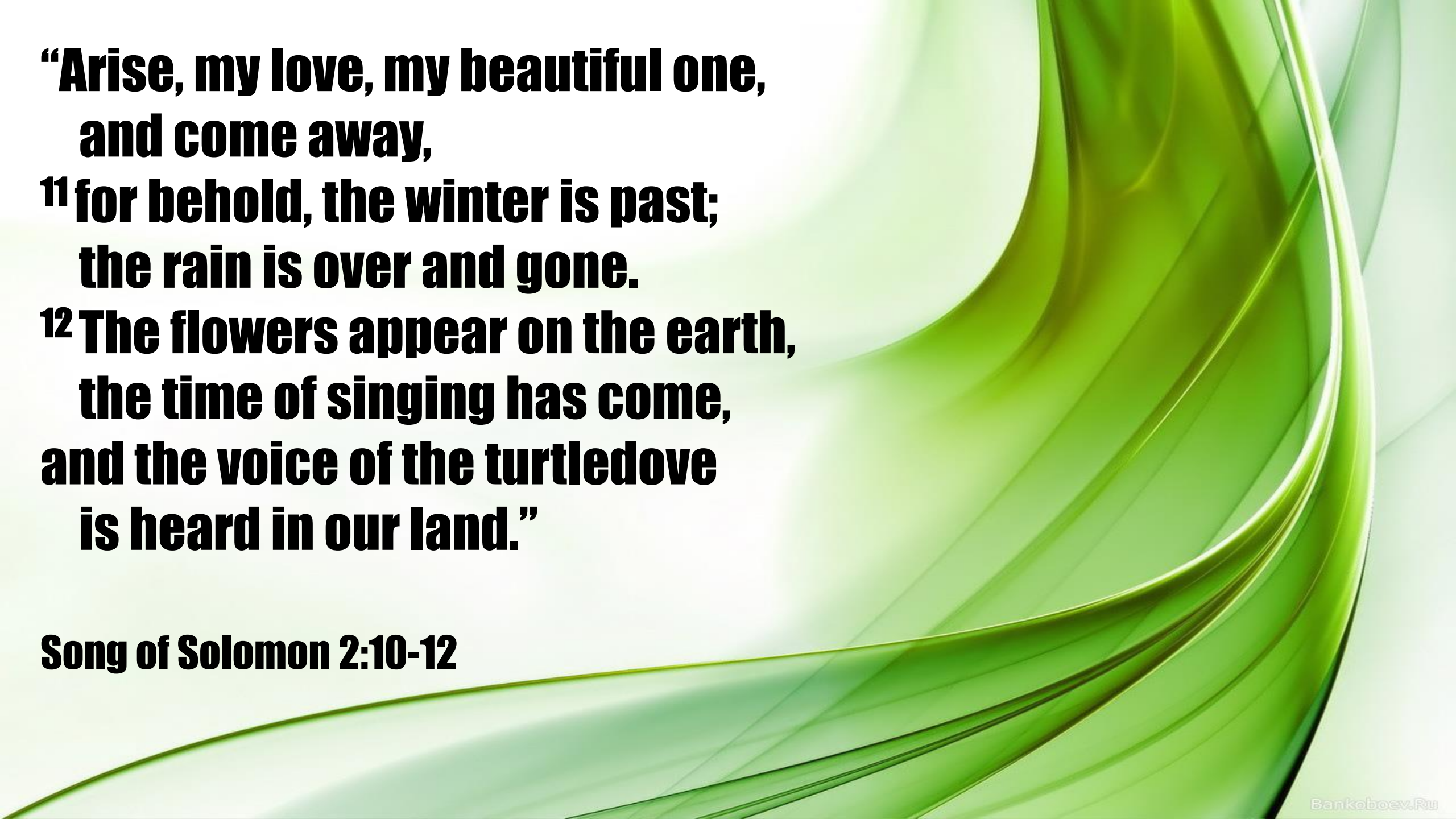
SKILLS INSPIRE
LEARN PRACTICE HELP
MOTIVATE LEADERSHIP GUIDING
WORK **MENTOR** GOALS
CAREER DEVELOP COACH SUCCESS
PEOPLE IMPROVE WORKSHOPS
METHOD MENTORING

VISION OR SUPERVISION?



“God has sent you to be a light to the world by your good works as well as by your words and theories. But many of you may truly be represented by the foolish virgins, who had no oil in their lamps... Let the light shine and it will do its work.” 5T 20, 21



The background of the image features abstract, flowing green lines that create a sense of movement and depth. The lines are in various shades of green, from light to dark, and they curve and swirl across the frame, particularly concentrated on the right side.

**“Arise, my love, my beautiful one,
and come away,
¹¹for behold, the winter is past;
the rain is over and gone.
¹²The flowers appear on the earth,
the time of singing has come,
and the voice of the turtledove
is heard in our land.”**

Song of Solomon 2:10-12

Of all the multitude of tragedies in growing old, the forfeiting of a dream, the losing of hope, and the failure to look forward to spring are the greatest.

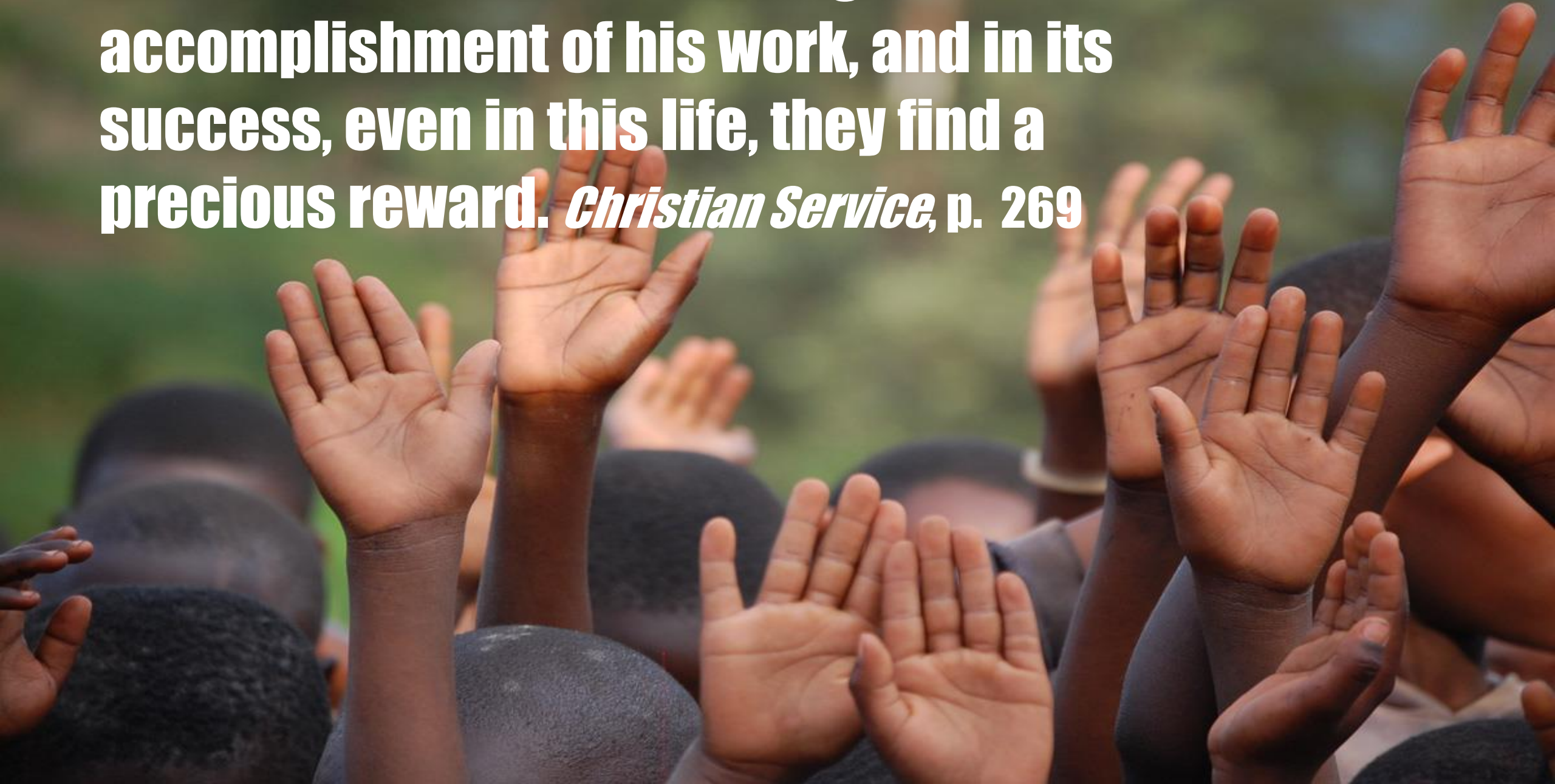
Joyce Landorf Heatherly, *Change Points: When We Need Him Most*



Christ delights to take apparently hopeless material, those whom Satan has debased and through whom he has worked and make them the subjects of His grace.



He makes His children His agents in the accomplishment of his work, and in its success, even in this life, they find a precious reward. *Christian Service*, p. 269

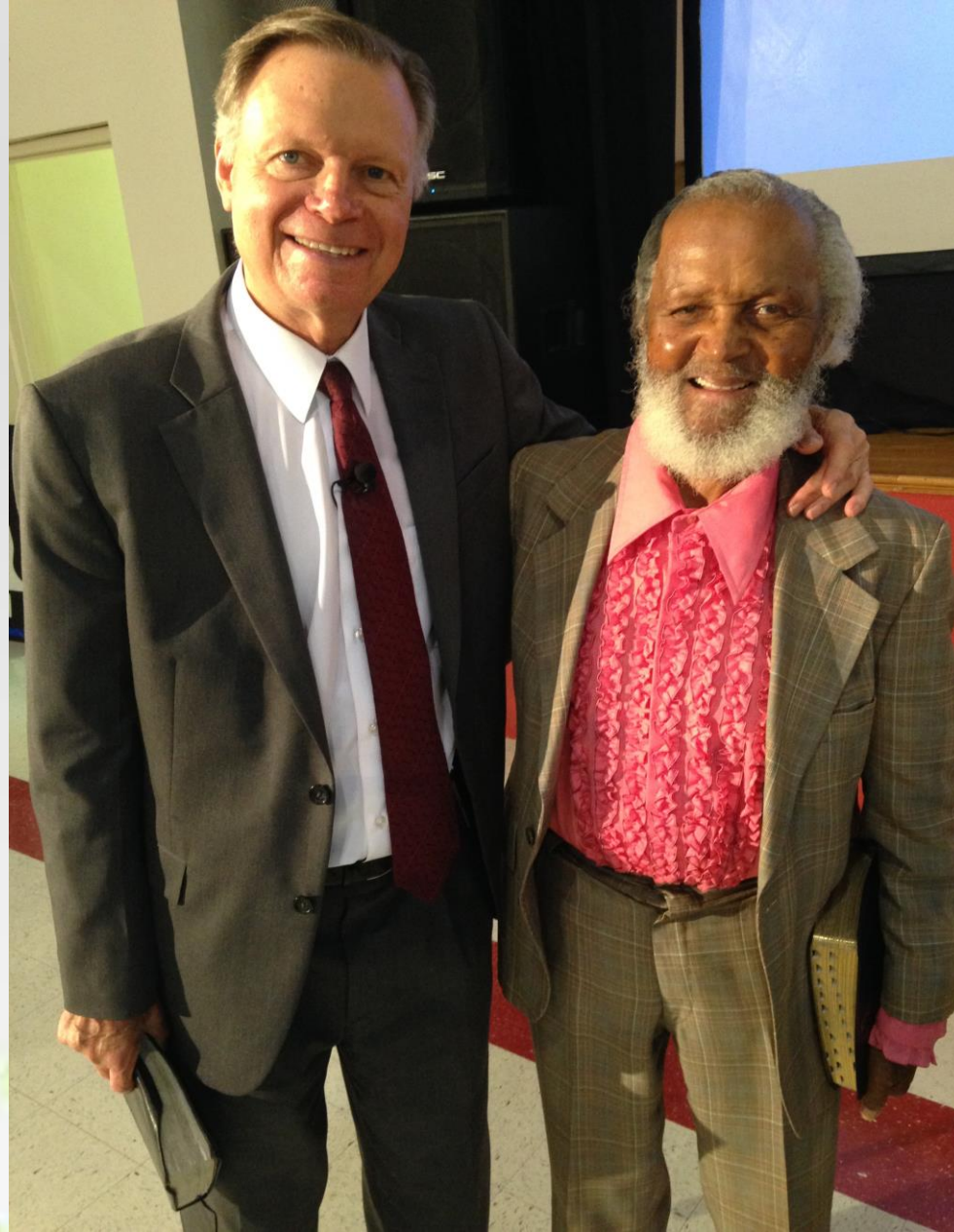


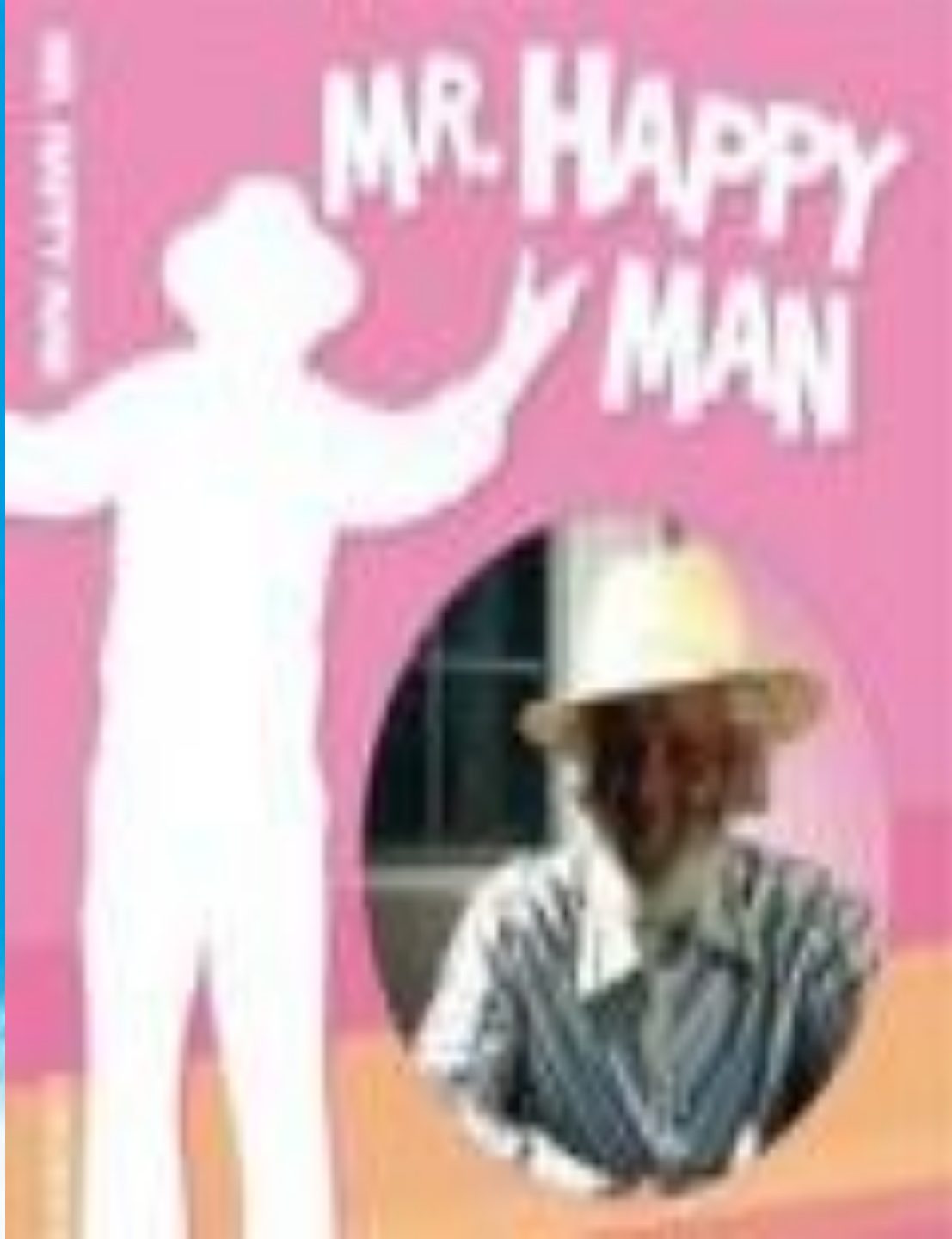








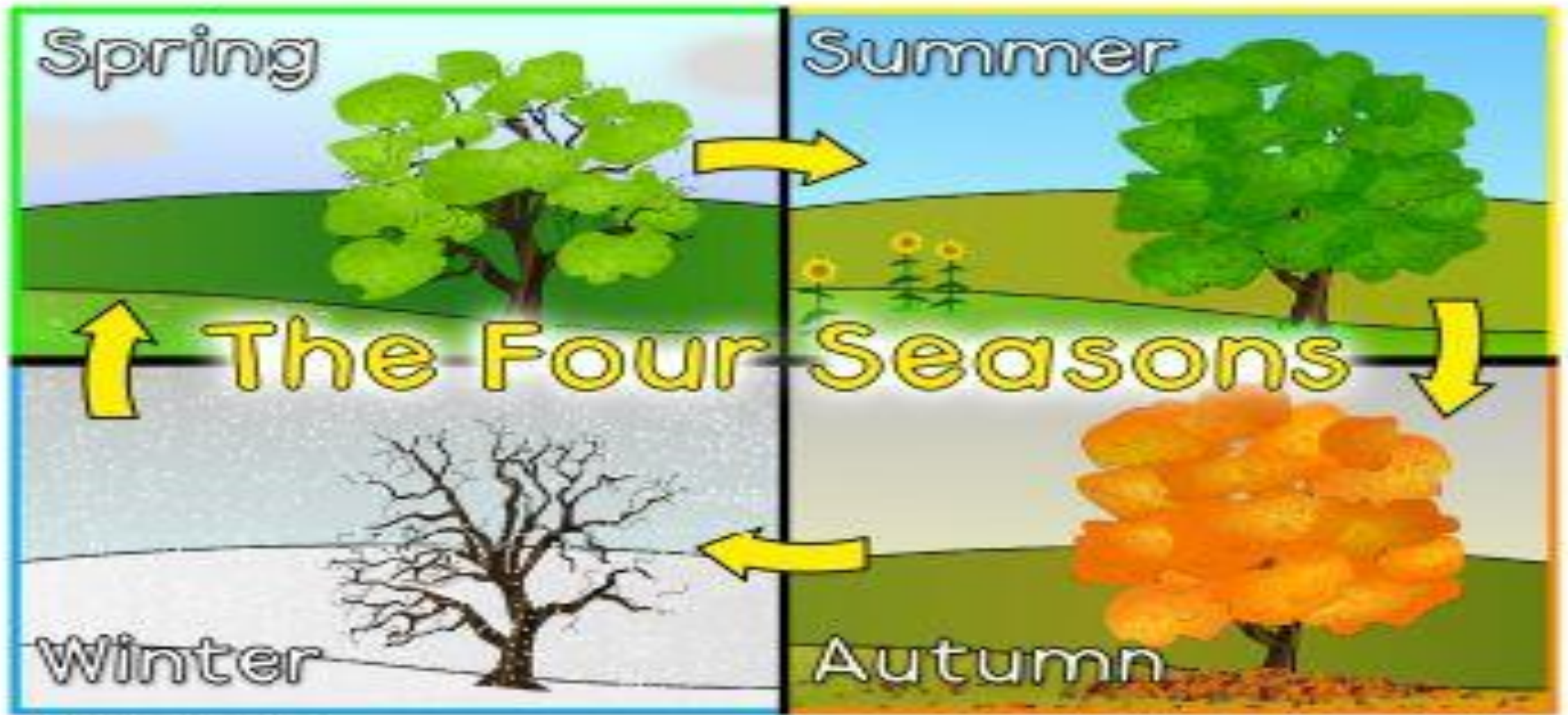




WINTER LOVEWORK

Ask everyone in turn to answer the following questions:

❖ *If you could wake up tomorrow having gained one quality or ability, what would it be?*



go around again

