






# ACTION PLANNING



**4<sup>th</sup> Annual SeLD Conference**  
July 6-9, 2020  
Leadership In Unusual Times  
*A Cutting Edge Online Leadership Program*  
Registration must be done through the Union

**Presenters**

 Ted Wilson	 Elie Henry	 Leonard Johnson	 Filiberto Verduzco	 Balvin Braham	 Ella Simmons	 Guillermo Biaggi
 Geoffrey Mbwana	 Juan Prestol	 Belkis Archbold	 Richard Hart	 Raquel Korniejczuk	 Kamik Doukmetzian	 Josney Rodriguez
 Lowell C Cooper	 Ivilease Herrera	 Abel Márquez	 Keith Morris	 Delbert Baker	 Abraham Jules	




Seventh-day  
Adventist<sup>®</sup> Church

INTER-AMERICAN DIVISION



# JEREMIAH 29:11

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- ❖ "FOR I KNOW THE PLANS I HAVE FOR YOU," DECLARES THE LORD, "PLANS TO PROSPER YOU AND NOT TO HARM YOU, PLANS TO GIVE YOU HOPE AND A FUTURE."
  - ❖ GOD HAS PERFECT STRATEGIC FORESIGHT. WE CAN, AT BEST, ACHIEVE IMPERFECT STRATEGIC FORESIGHT OR, AT WORST, THOUGHTLESS HINDSIGHT.



# PROVERBS 29:21



❖ MANY ARE THE PLANS IN THE MIND OF A MAN, BUT IT IS THE PURPOSE OF THE LORD THAT WILL STAND”.

Proverbs 15:22 ESV /

Without counsel plans fail, but with many advisers they succeed.





**SUCCESS THE RESULT OF ORDER AND HARMONIOUS ACTION—**


**”GOD IS A GOD OF ORDER. EVERYTHING CONNECTED WITH HEAVEN IS IN PERFECT ORDER; SUBJECTION AND THOROUGH DISCIPLINE MARK THE MOVEMENTS OF THE ANGELIC HOST. SUCCESS CAN ONLY ATTEND ORDER AND HARMONIOUS ACTION. GOD REQUIRES ORDER AND SYSTEM IN HIS WORK NOW NO LESS THAN IN THE DAYS OF ISRAEL. ALL WHO ARE WORKING FOR HIM ARE TO LABOR INTELLIGENTLY, NOT IN A CARELESS, HAPHAZARD MANNER. HE WOULD HAVE HIS WORK DONE WITH FAITH AND EXACTNESS, THAT HE MAY PLACE THE SEAL OF HIS APPROVAL UPON IT”.—[PATRIARCHS AND PROPHETS, 376 \(1890\)](#).**



# WHAT THE MEMBERS ARE ASKING FOR

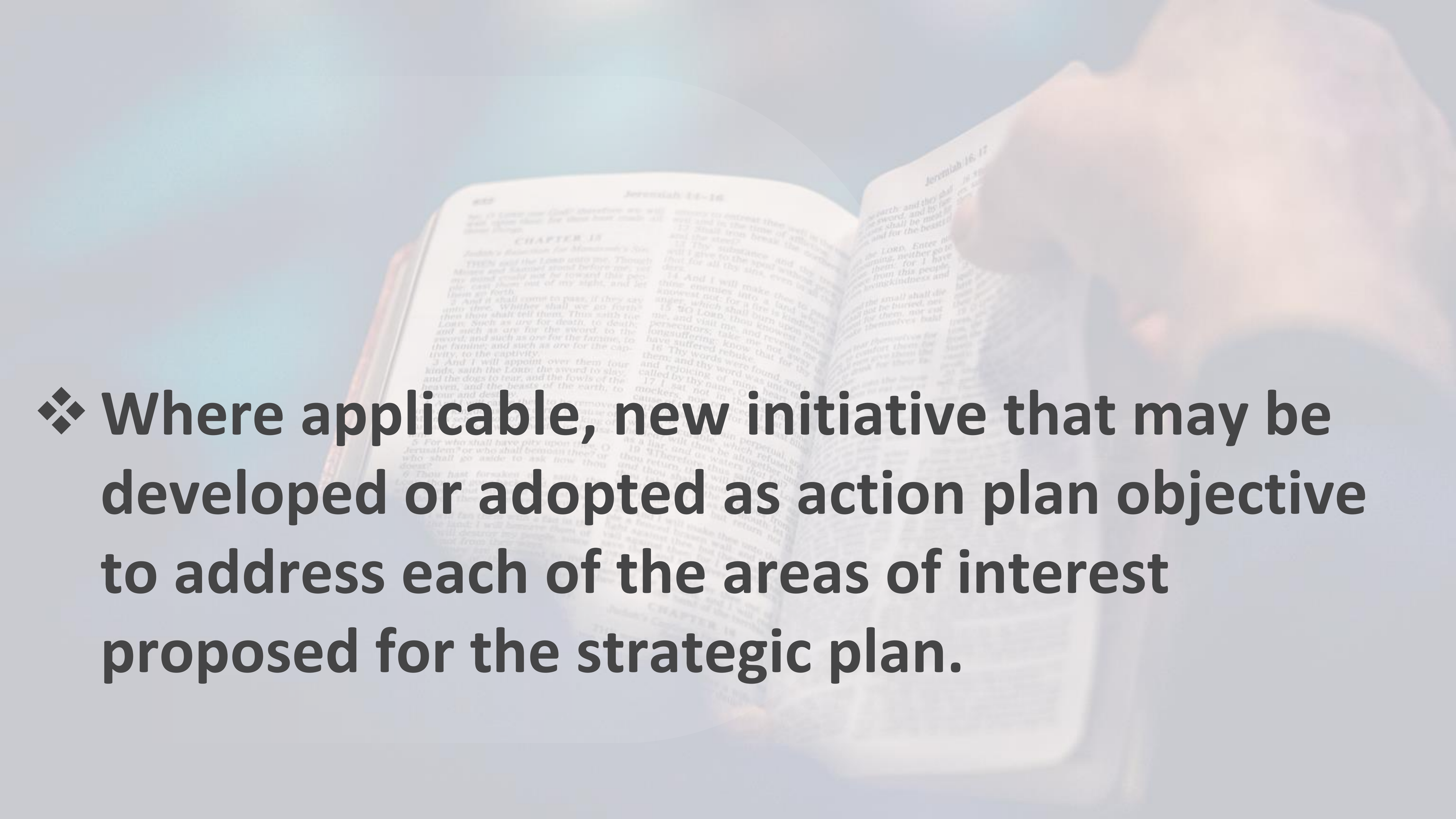




A person's hands are shown holding an open Bible. The Bible is open to the Book of Jeremiah, with the left page showing chapter 14 and the right page showing chapter 16. The text is overlaid on the image in a large, bold, black font. The background is a soft, out-of-focus image of the Bible's pages and the person's hands.

***The membership is looking for us to:***

**\* Develop and execute model multi-ministries collaborative and inclusive action plan.**



❖ Where applicable, new initiative that may be developed or adopted as action plan objective to address each of the areas of interest proposed for the strategic plan.



A hand is shown holding an open Bible. The Bible is open to the Book of Jeremiah, specifically chapters 14 and 15. The text on the left page is visible, including the heading 'Jeremiah 14-15' and the start of 'CHAPTER 14'. The text on the right page is also visible, including 'Jeremiah 16, 17'. Overlaid on the Bible is a large, bold, black text that reads: '❖ Develop and execute model multi-ministries collaborative and inclusive soul winning plan'. The background is a soft, out-of-focus blue and white gradient.

❖ Develop and execute model multi-ministries collaborative and inclusive soul winning plan





❖ Integrated digital and other media resources to enhance fulfilment of mission



# We must collect data

Internal

## Strengths and Weaknesses

-capabilities

-resources

-processes

**Use this data to establish goals**

External

## Opportunities and Threats

-data about the environment or community that impacts the organization  
-competitors -feedback from MEMBERS



**THERE IS MORE THAN A 100 WAYS  
TO DEVELOP A STRATEGIC PLAN:**  
a. SOME ARE SIMPLE  
b. SOME ARE COMPLEX







**Strategic plans have  
what are called:**

**Focus Areas**

*Or*

**Strategic Priorities**

*Or*

**Strategic Issues**



# Strategic Priorities are meant to:

- ❖ Unite the organization around a common purpose
- ❖ Bring a sense of belonging and purpose



# STRATEGIC OBJECTIVES





# The Objectives

They should be **SMART**:

**S**pecific  
**M**easurable  
**A**ctionable  
**R**ealistic  
**T**ime bound



Present

A

Future

B



❖ What we want to accomplish within a period of time:

❖ Long term

❖ Medium term

❖ Short term

❖ They are aligned to the strategic focus





## PROJECTS OR ACTION PLANS



# Projects or Action Plans

These describe what you will do to accomplish the objectives :

- ❖ Each objective may have multiple action plans dependent upon the demographic group targeted by the objective.



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**KEY  
PERFORMANCE  
INDICATORS**



# Key Performance Indicators (KPIs)

These describe how you will measure or evaluate the project.



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EVALUATION



# Evaluation:

1. Done for each project that is executed to see if it fulfills the KPI
2. Each project may be evaluated for short, medium or long term



Category	Objective		Initiati		Implementation DATE	Budget	KPI



# ACTION PLAN

Category	Objective	Initiative	Implementation	Date	Budget	KPI



**STAND FIRM IN  
ON : SPIRIT**

**CONSIDER YOURSELF A  
MEMBER OF THE  
FAMILY OF GOD, A  
PART OF THE  
COMMUNITY OF FAITH**

**LIVE AS MEMBERS OF THE  
SAME TEAM WITH INTEREST  
IN THE WELFARE OF THE  
OTHER MEMBERS OF THE  
TEAM**

**SEEK TO UNDERSTAND  
EACH OTHER AND LIVE IN  
UNITY AS MEMBERS OF  
THE COMMUNITY OF  
BELIEVERS**

**ESTABLISH STRONG BONDS  
OR RELATIONSHIP WITH  
OTHERS WITHIN THE  
CHURCH AND FELLOWSHIP  
TOGETHER**