



SeLD-913

FINANCING

the Organization

Effectively





Mission Statement

To glorify God, and under the influence of the Holy Spirit, lead every convert to experience a personal and transforming relationship with Christ, enabling the believer to become a disciple in sharing the Everlasting Gospel with everyone

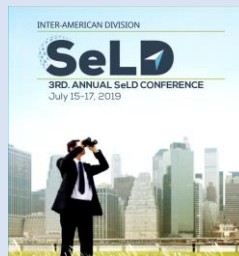


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PRINCIPLES

1. Constant dependence on God – As a life style.
2. The Church's reason for being and justifying the decision making process.
3. Long-term vision. According the challenges and the Financial Environment.
4. It provides sense, direction and guidance in all daily activities carried out
5. Summarizes the main strategic goals and the key values that shall be known, understood and shared with all those who collaborate to fulfill the Mission.
6. Indicates what it is, and what it does, and establishes a connection between the Church-God-Believer, from the latter's perspective according to the value and the benefits that receives from the firsts two
7. On-going analysis of the surrounding phenomena al the global, national & local level.
8. Identifying its territories and full knowledge of the Church members
9. Greater speed to respond to the surrounding phenomena and to the demands of its members
10. Appropriate management of diversified information as a basis to make decisions
11. On-going promotion of innovation, in the Church's products, processes and services
12. Define the way to establish a Funding Strategy - As a partner with God. Everyone, Believer and Disciple.
Sound Financial System as a corporate strategy.

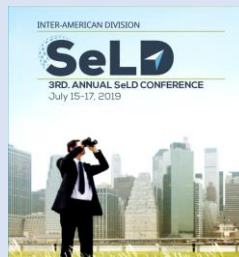






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THE ADMINISTRATOR



Am I doing what I need to be doing?

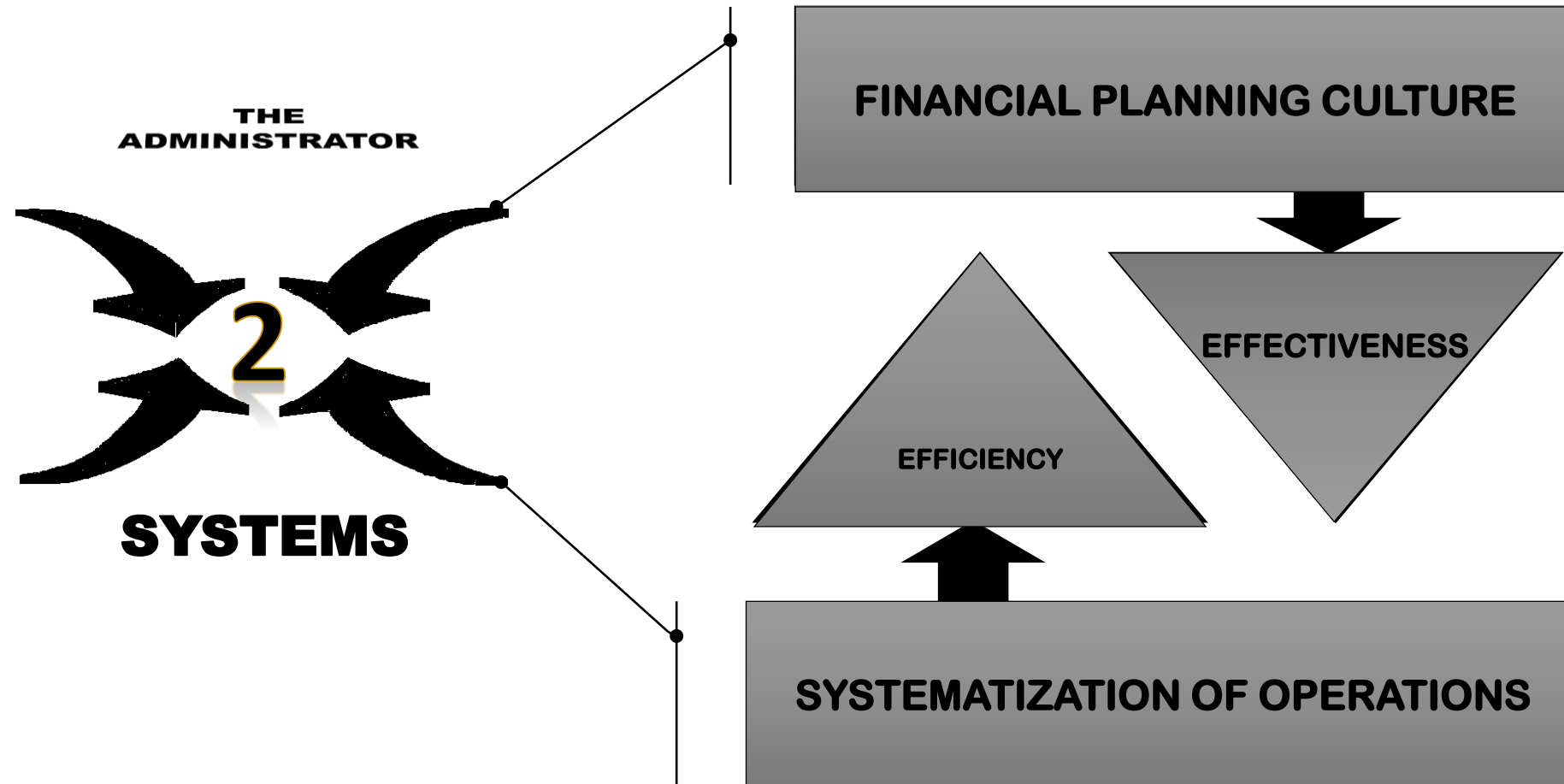


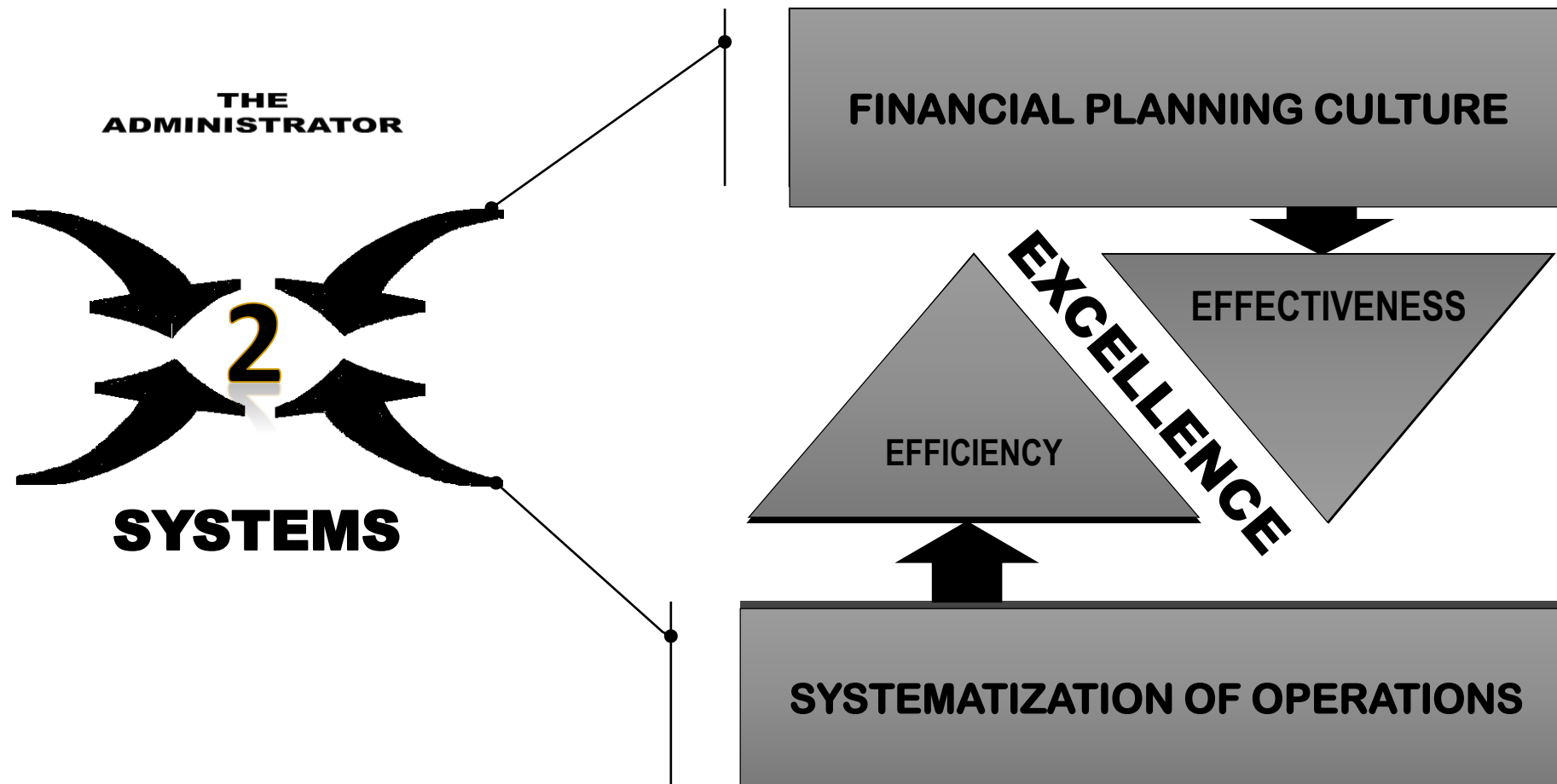
STRATEGIC
SYSTEM

OPERATING
SYSTEM



How can I improve what I'm doing?







What

does it mean

to finance the organization **effectively?**





Have a sense of mission

by applying

denominational funds





That
the use of
tithes and offerings is oriented to the activities
demanded by the **mission of the church**





This is based on a personal and organizational
STRATEGIC ATTITUDE





STRATEGIC ATTITUDE

It is a **proactive position** towards a state of things
that facilitates the achievement of the mission.

Requires 3
organizational characteristics





Juan 4:35 – RVR 1960

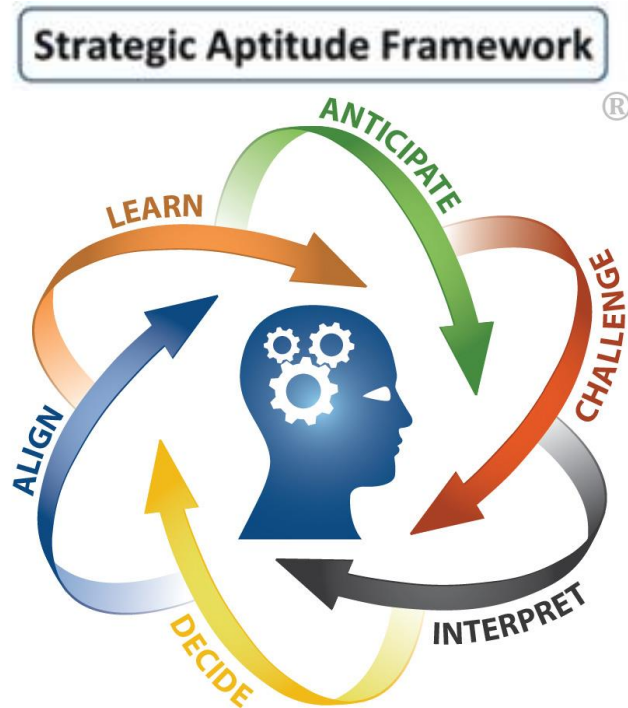
¿No decís vosotros: Aún faltan cuatro meses para que llegue la siega? He aquí os digo: Alzad vuestros ojos y mirad los campos, porque ya están blancos para la siega.

STRATEGIC ATTITUDE -Definition

³⁵ Don't you have a saying, 'It's still four months until harvest'? I tell you, open your eyes and look at the fields! They are ripe for harvest. NIV

:John 4:35





Strategic Attitude, is the capacity that the organization shows and/or has learned to understand the forces of the external and internal environment and how it impacts on the present, affecting the fulfillment of its mission. It defines the capacity of how an organization can stay stable in the face of changes in the environment.

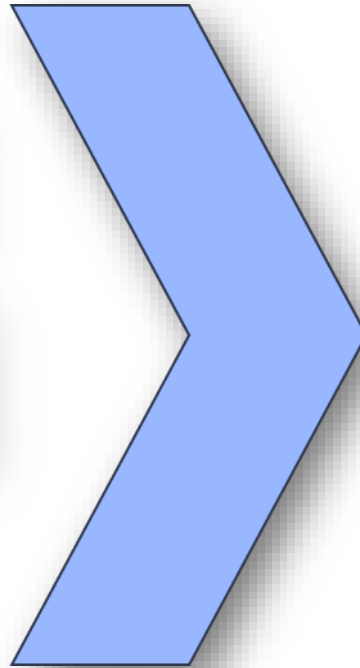
A change in **management attitude** is required to quickly adapt the organization to the turbulent environment. **PREDOMINANT FACTOR.** The basis of the strategic attitude is an adaptive attitude to the environment for survival and development purposes.

“Es la esencia misma de toda fe genuina hacer lo correcto en el momento debido. Dios es el gran obrero maestro, y por su providencia prepara el camino para que se cumpla su obra. Provee oportunidades, abre líneas de influencia y canales de trabajo. Si su pueblo está observando las indicaciones de su providencia y está listo para cooperar con él, verá cumplirse una gran obra. Sus esfuerzos, dirigidos en forma conveniente, producirán un resultado cien veces mayor de lo que puede lograrse con los mismos medios y condiciones en otro canal en el que Dios no está obrando en forma tan manifiesta”. Joyas de los Testimonios T6 Página 33

It is the very essence of all right faith to do the right thing at the right time. God is the great Master Worker, and by His providence He prepares the way for His work to be accomplished. He provides opportunities, opens up lines of influence and channels of working. If His people are watching the indications of His providence, and stand ready to co-operate with Him, they will see a great work accomplished. Their efforts, rightly directed, will produce a hundredfold greater results than can be accomplished with the same means and facilities in another channel where God is not so manifestly working. (Testimonies for the Church, vol. 6 24.3)



Organizational
STRATEGIC ATTITUDE
LEADERSHIP ORIENTED TO:



Organizational Discipline
Administrative will
Focus on Technology





Definition of Organizational Discipline

It is an **permanent orientation** in the search of the elements that impact the organizational mission, as a basic culture of action, where the leadership and all the organizational actors orient their vision and wills





Definition of the administrative will of the leadership

It is a **joint action**, motivated by leadership, where organizational strategies move in the direction that the mission defines, is motivated by a clear understanding of the plans and programs of the organization and a culture of full and rich communication





Leadership Focus on Technology

It is the opportunity where the organizational discipline and the administrative will merge so that the organizational mission is framed by the efficiency and effectiveness







The **3**
Strategic Attitudes
for
FINANCING
the Organization



Effectively





Organizational Strategic **Attitude # 1**



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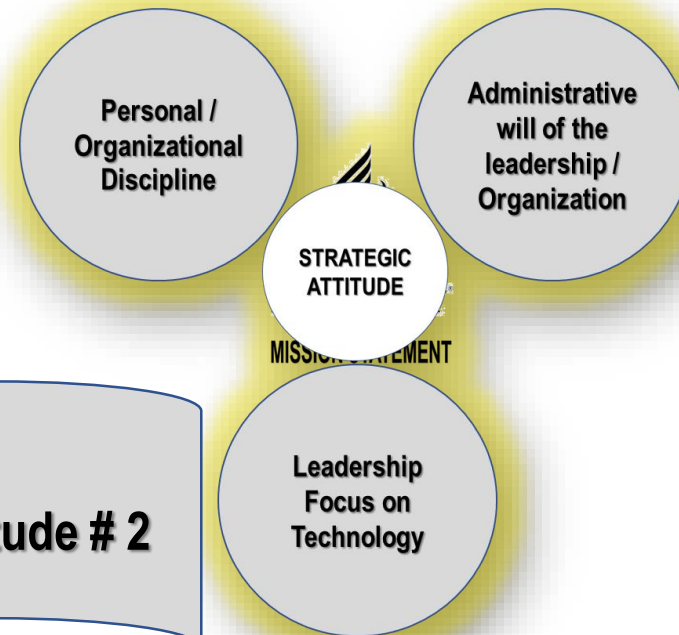


*Organizational Strategic **Attitude # 1***

*A clear knowledge of the potential that the **financing environment** provides to finance, not only the operation but the organizational development*



Organizational Strategic Attitude # 1



Organizational Strategic Attitude # 2



*Organizational Strategic **Attitude # 2***

*A broad understanding of the strategy AND its execution for **financial stability** and the financial framework that **sustains organizational development***





Organizational Strategic Attitude # 1

Personal /
Organizational
Discipline

Administrative
will of the
leadership /
Organization

STRATEGIC
ATTITUDE

MISSION STATEMENT

Leadership
Focus on
Technology

Organizational Strategic Attitude # 2

Organizational Strategic Attitude # 3

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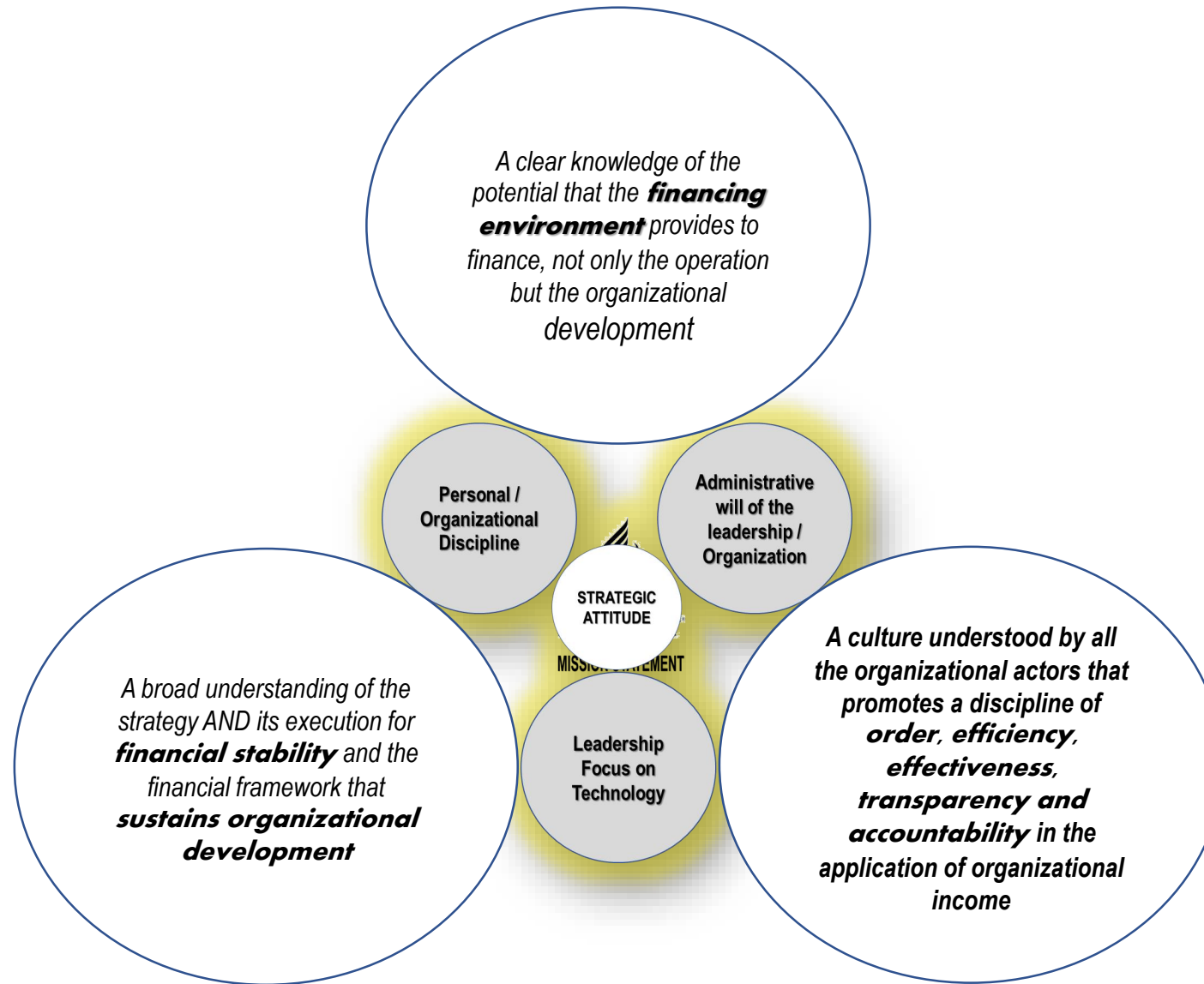
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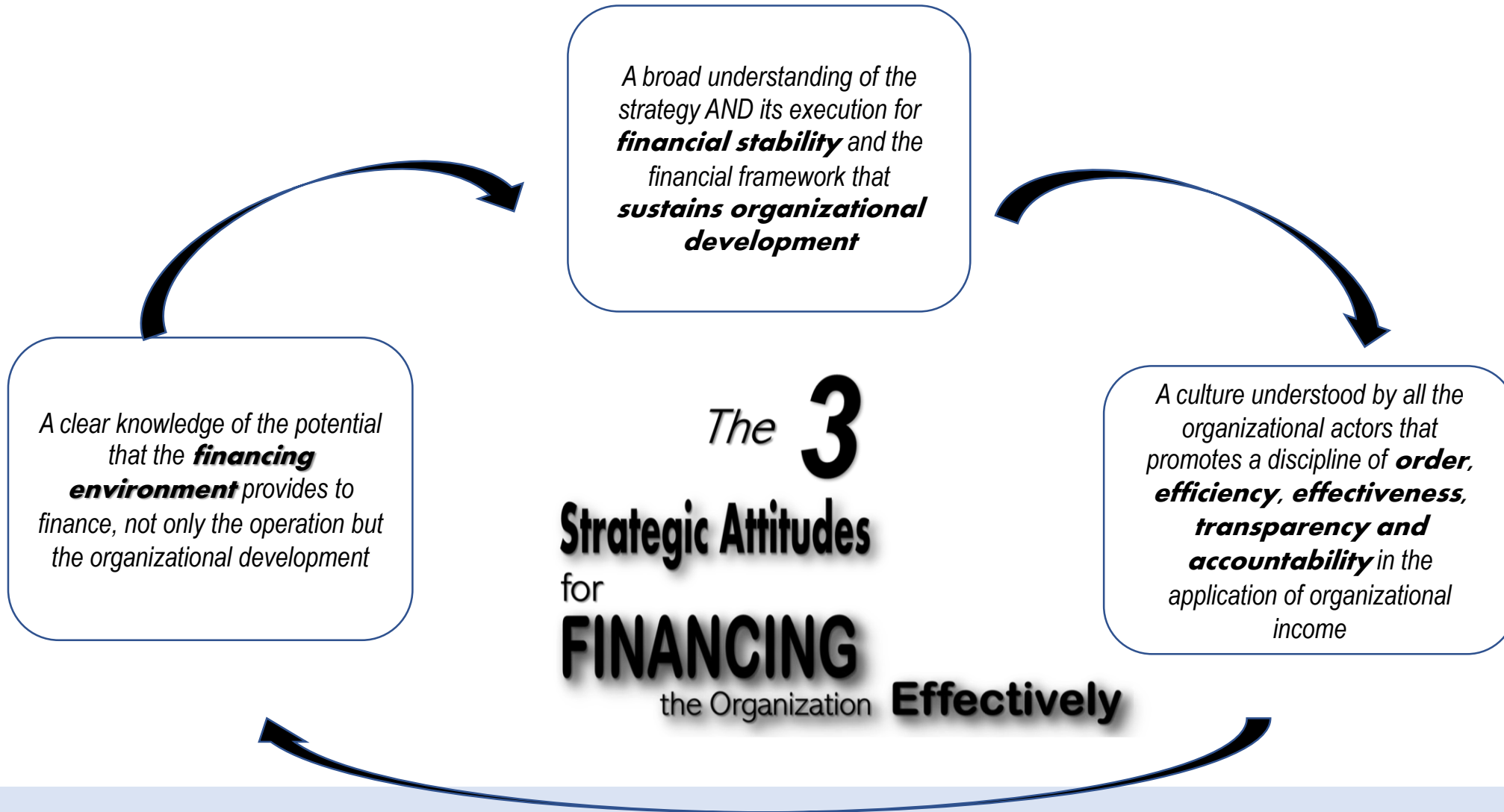


Organizational Strategic **Attitude # 3**

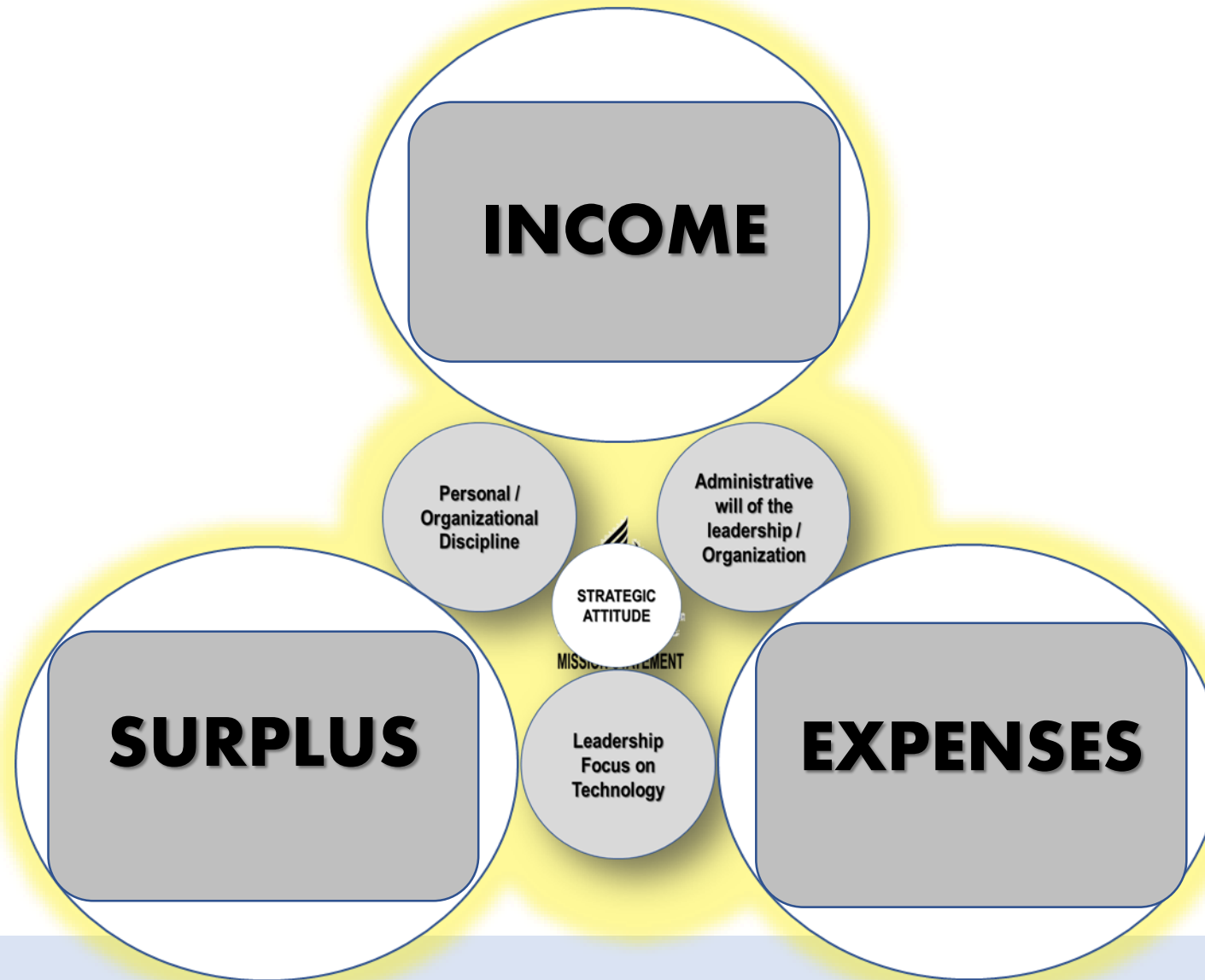
*A culture understood by all the organizational actors that promotes a discipline of **order, efficiency, effectiveness, transparency and accountability** in the application of organizational income*



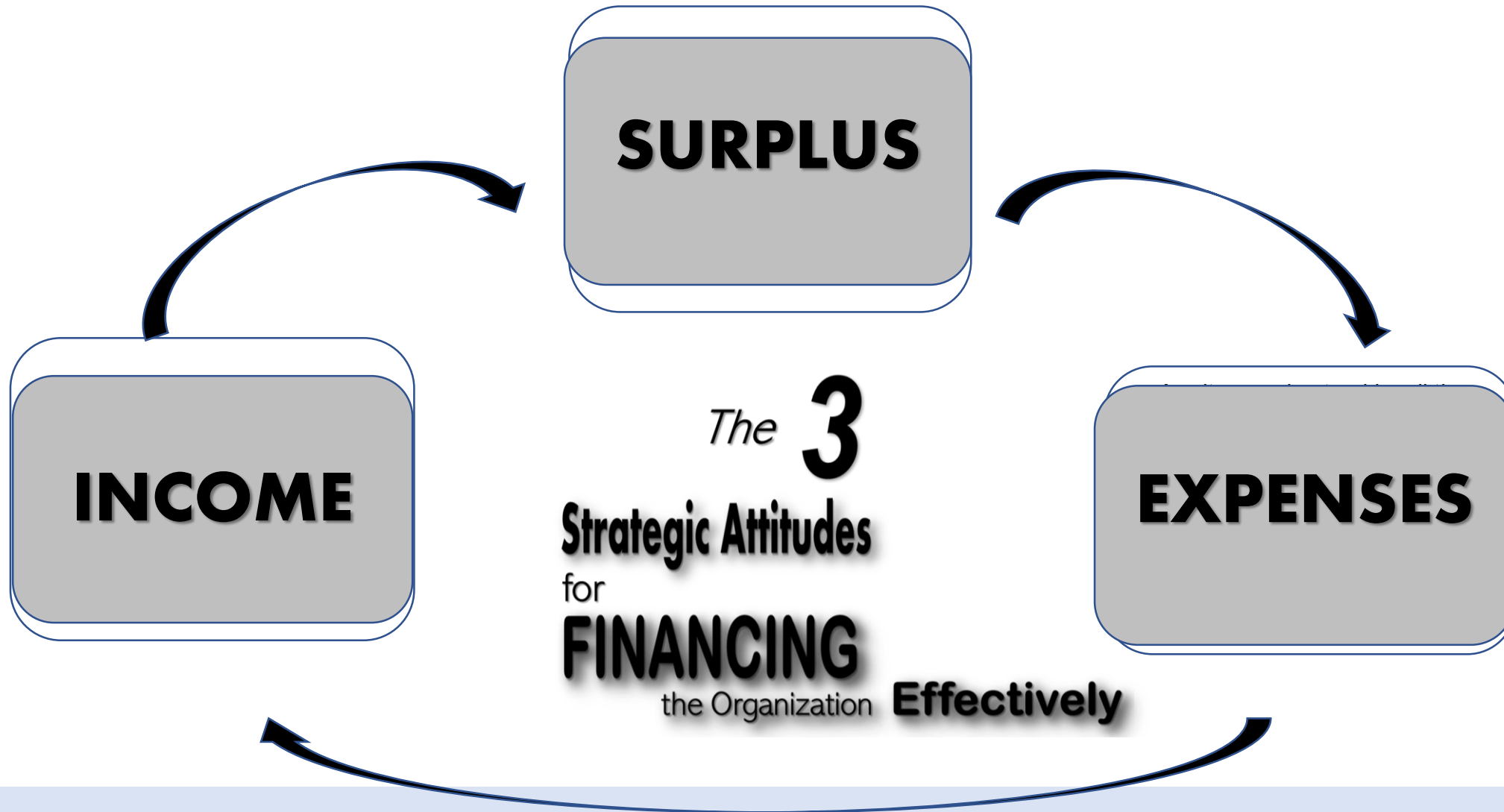
IT FRAMES THE FINANCIAL STRATEGIC FUNCTION OF THE ORGANIZATION EFFECTIVELY

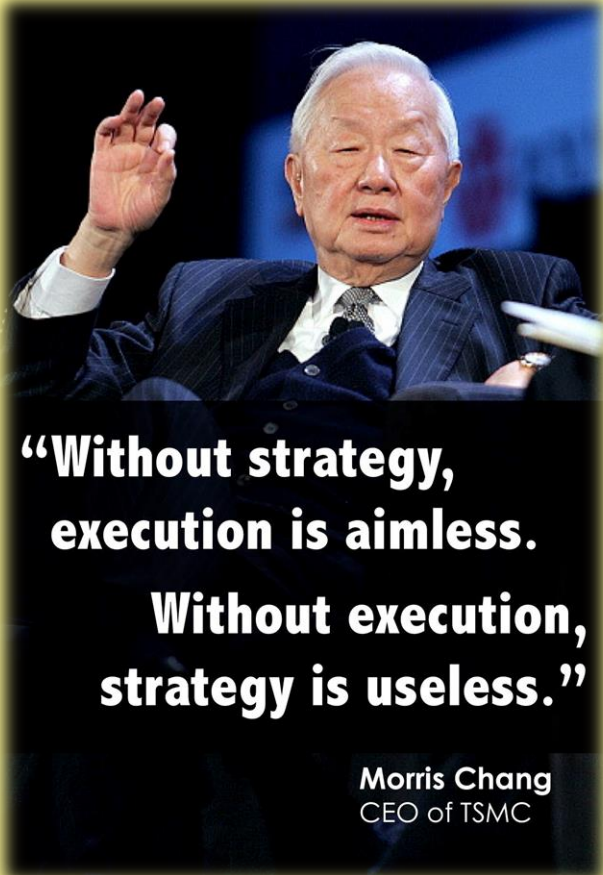


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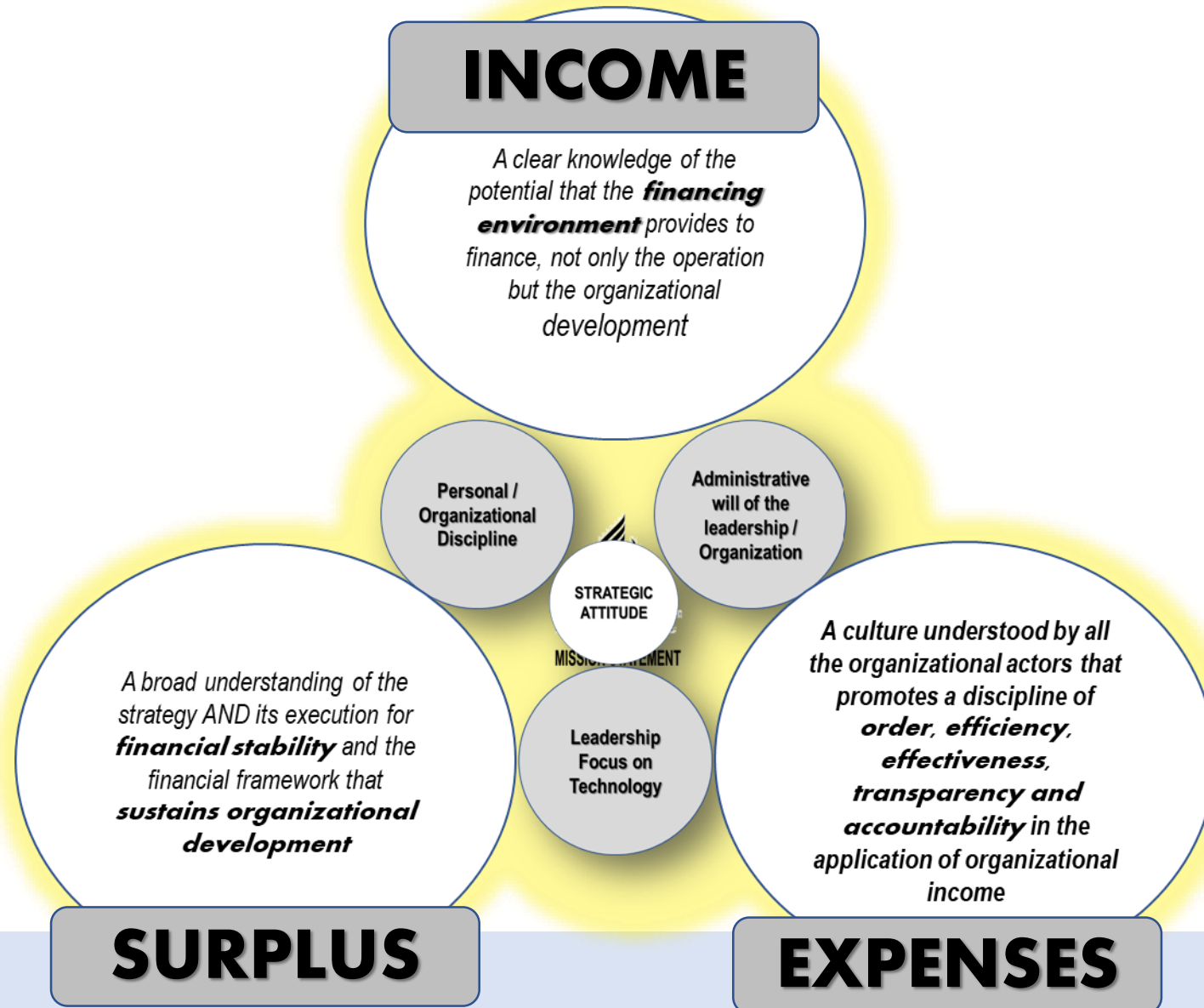


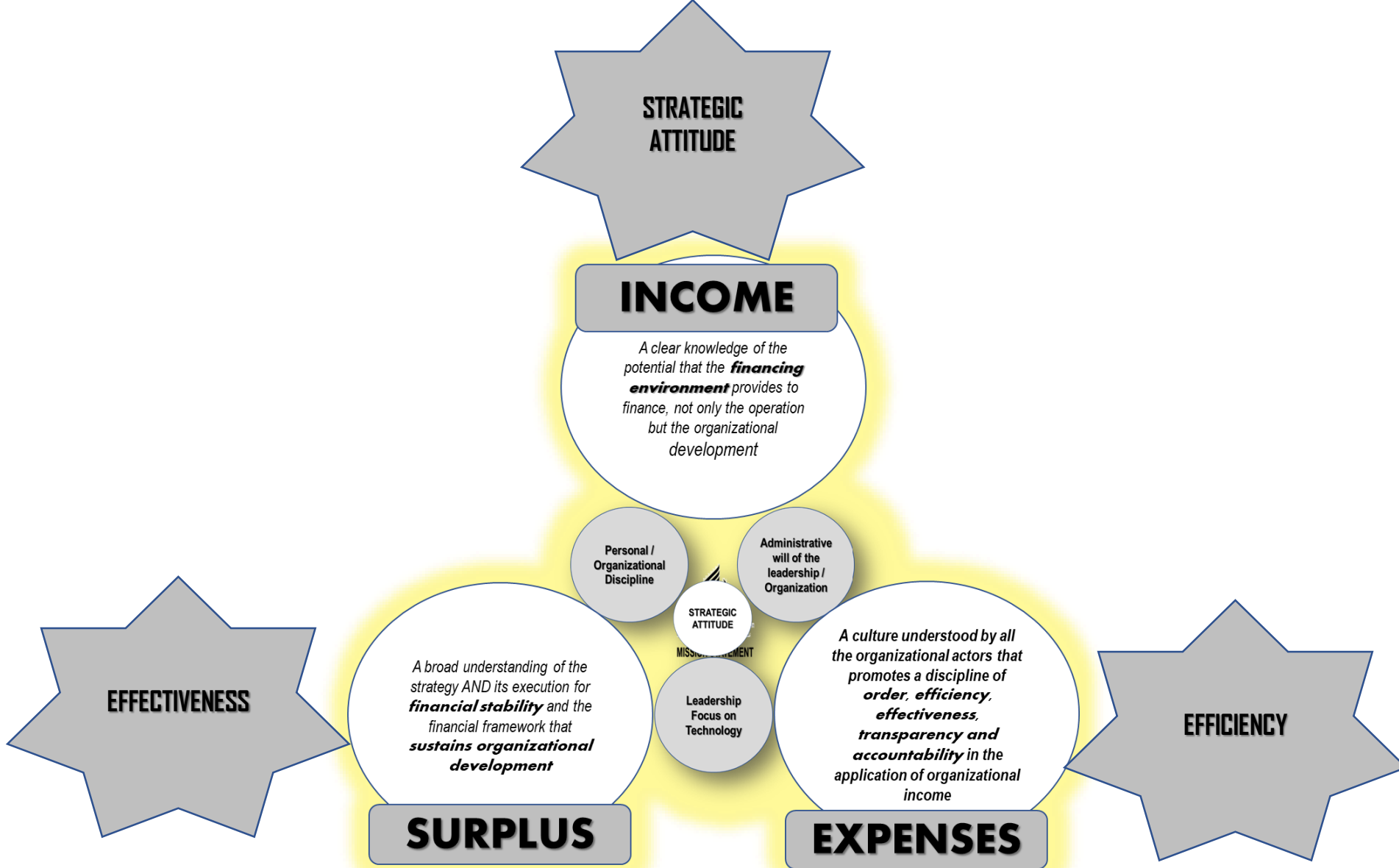
When the strategy does not exist, that is to say, the forms and ways in which the organizational mission is carried out are not defined, there is a vacuum, that is to say, there is not a strategy of execution. The organizational environment is characterized by facing the day to day without vision of the future, without organizational discipline with a sense of mission, without organizational will that orients the action towards safe harbor. The winds of the environment move us and strike at your whim. It is a void that the uncertainty fills. This state of affairs is called:

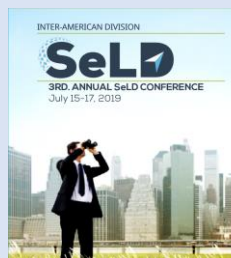
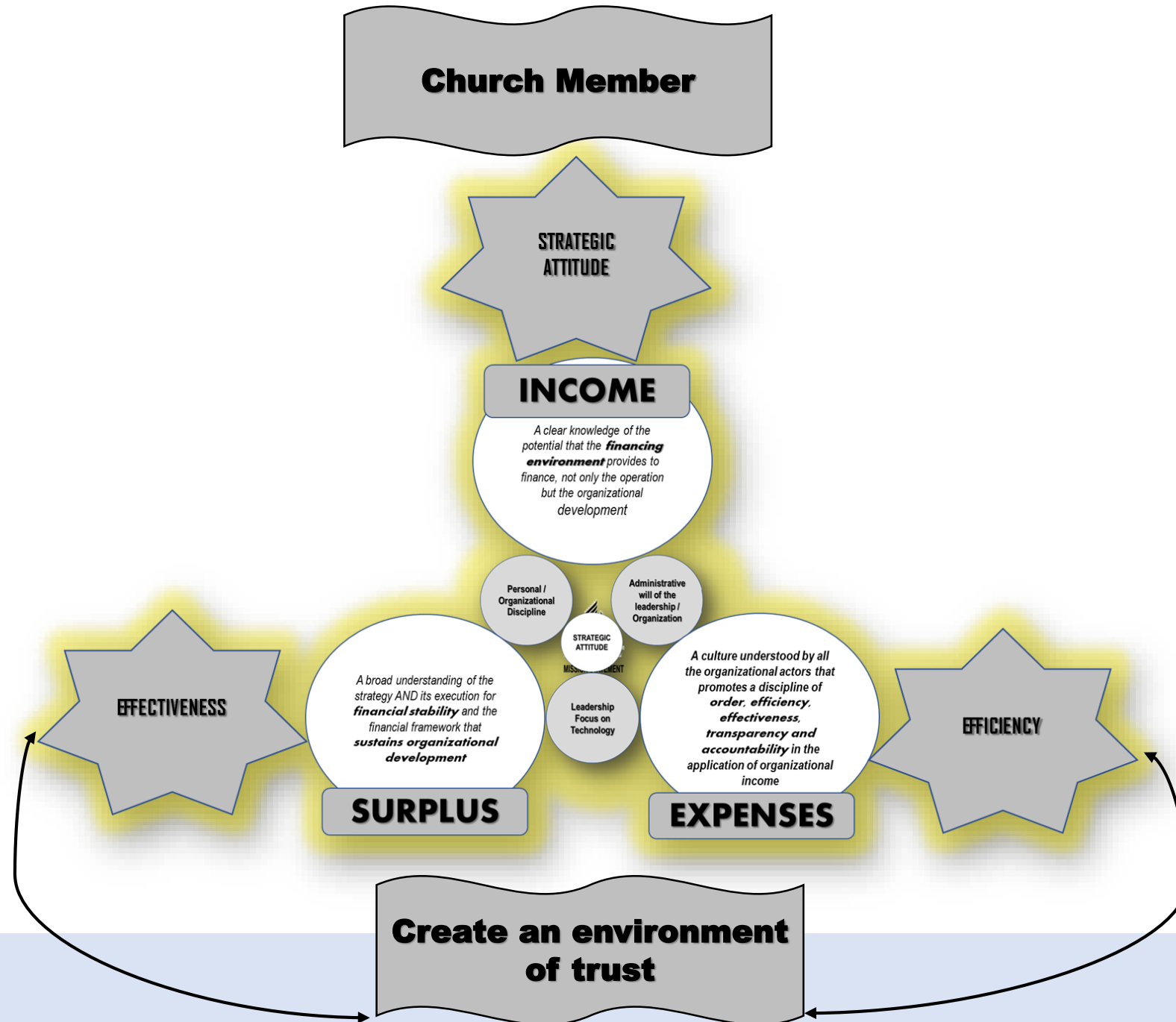
organizational uncertainty



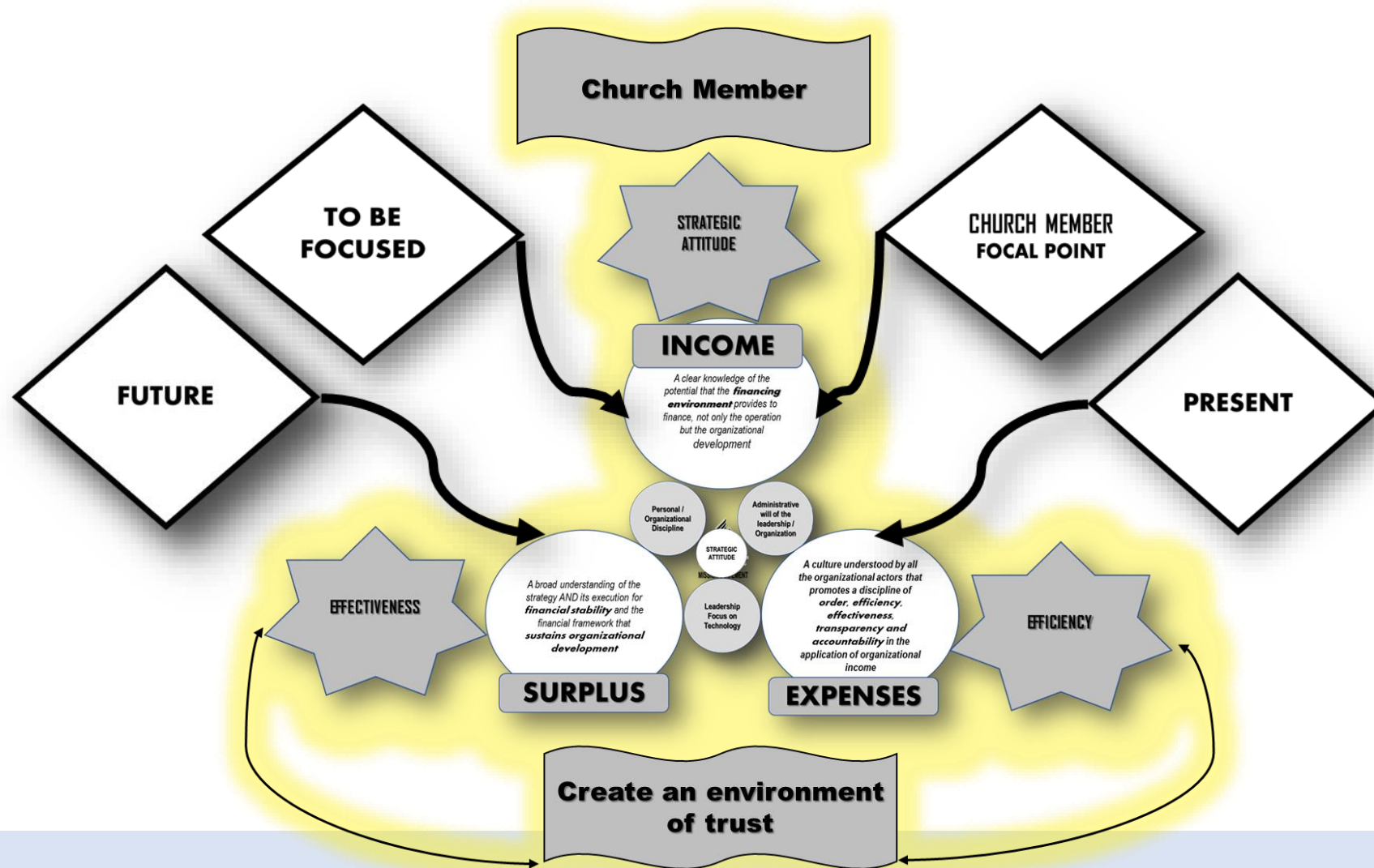
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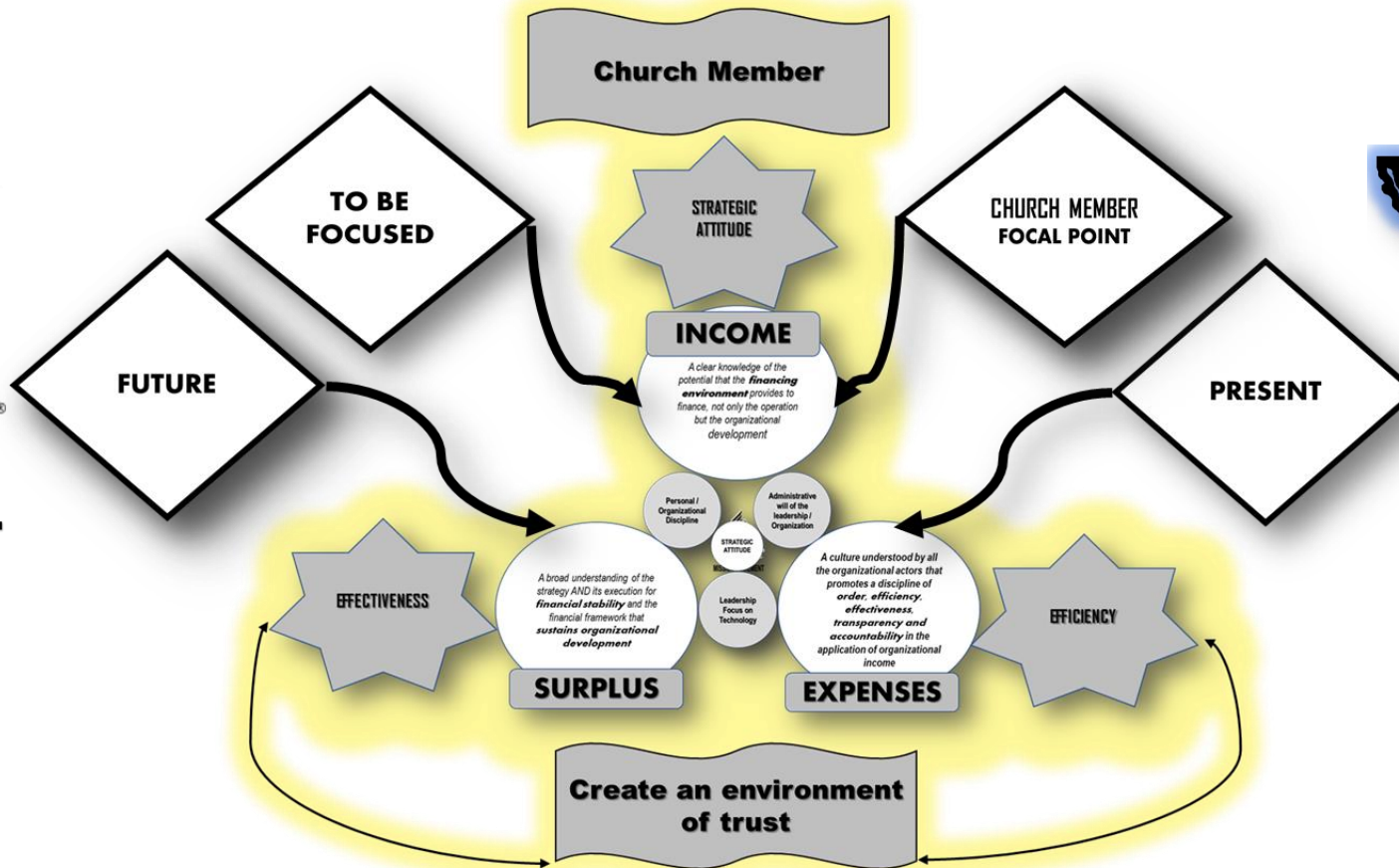




The membership giving with **CONFIDENCE**



The membership giving with CONFIDENCE



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A culture understood by all the organizational actors that promotes a discipline of **order, efficiency, effectiveness, transparency and accountability** in the application of organizational income

=

A broad understanding of the strategy AND its execution for **financial stability** and the financial framework that **sustains organizational development**

INCOME — EXPENSES = SURPLUS

Traditional Accounting is Killing the Organizational Development and Financial Stability

FINANCIAL STATEMENTS – Financial Activity



Defines a new culture for the strategic application of the institutional future and its financial stability in the long-term operation



The New Accounting Formula that Promote the Organizational Development and Financial Stability

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A broad understanding of the strategy AND its execution for **financial stability** and the financial framework that **sustains organizational development**

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INCOME

-

SURPLUS

=

EXPENSES

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The New Accounting Formula that Promote the Organizational Development and Financial Stability

*A clear knowledge of the potential that the **financing environment** provides to finance, not only the operation but the organizational development*

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**Strategic-
operational lever
that orients the
organization -
financing effectively**

=

*A culture understood by all the organizational actors that promotes a discipline of **order, efficiency, effectiveness, transparency and accountability** in the application of organizational income*

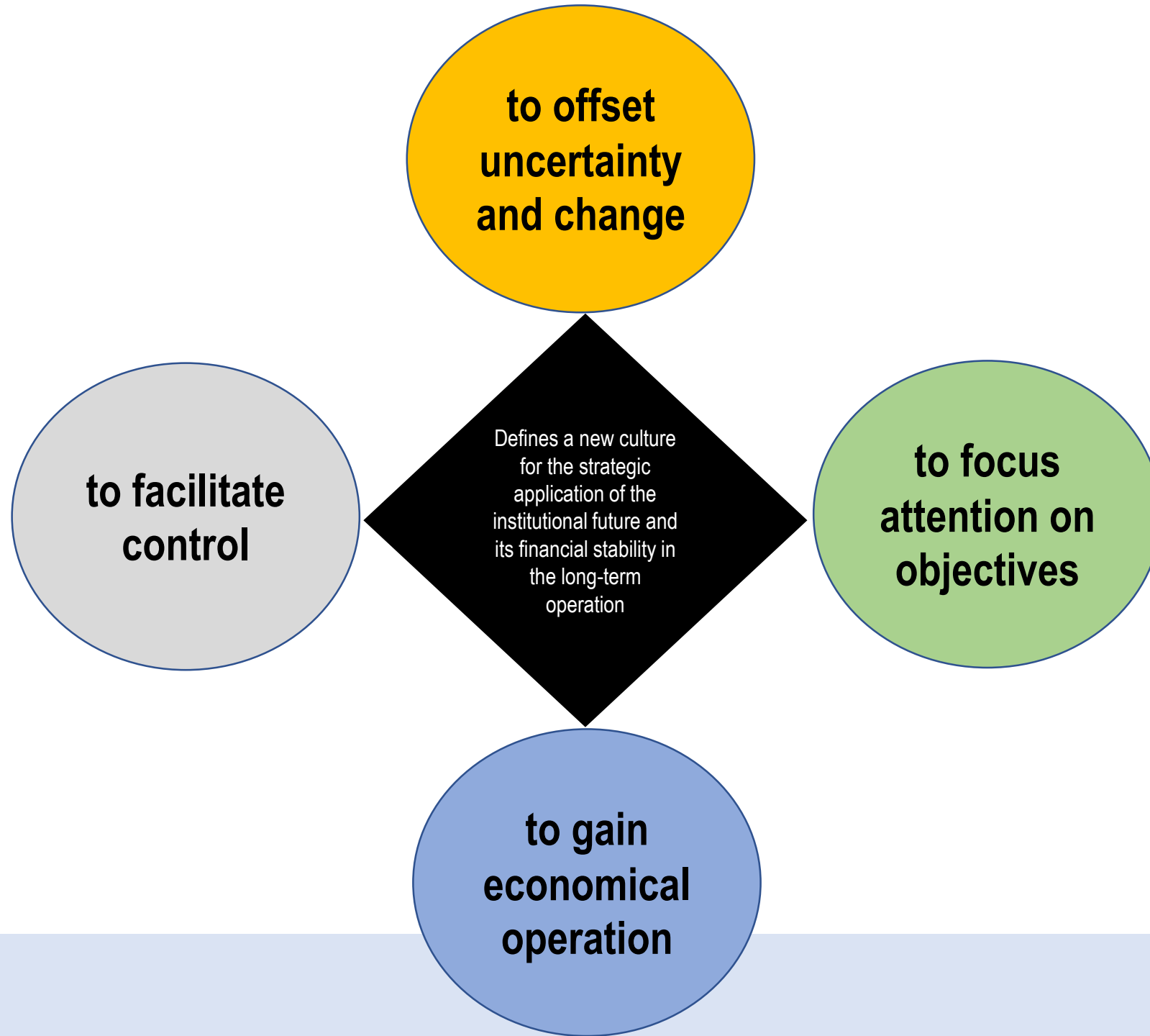
INCOME

—

SURPLUS

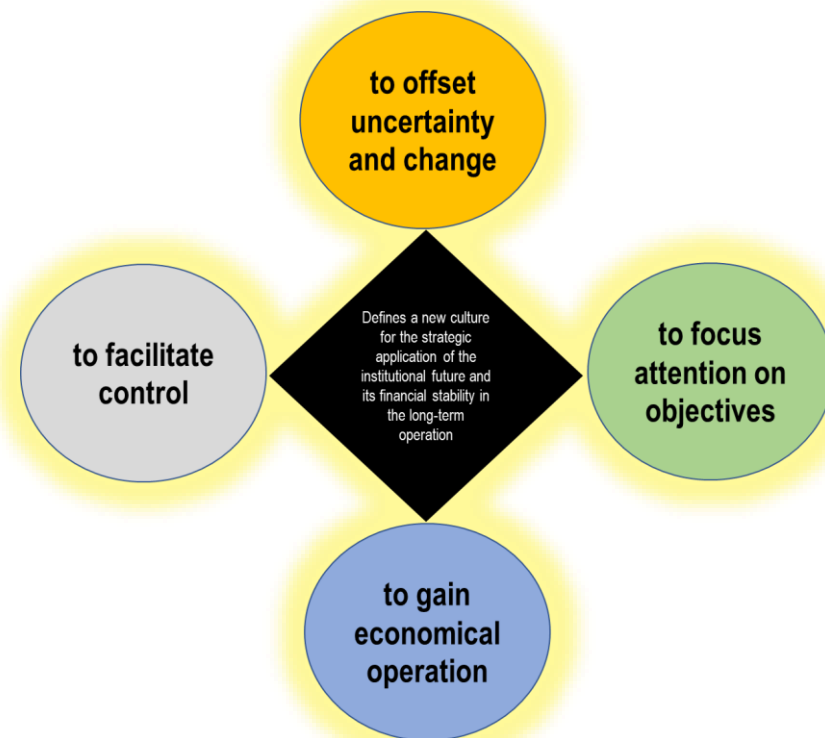
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EXPENSES



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